

FROM LOCAL TO GLOBAL: PHOTOJOURNALISM IN THE NEW MILLENNIUM—A SYMPOSIUM
FRIDAY, APRIL 3, 2015, 8:30-5:45, UNIVERSITY OF IOWA, IOWA CITY

This program marks the opening of the exhibition
Depicting post-revolutionary China: The photojournalism of Wang Wenlan
APRIL 3-MAY 12, M-F, 8:30 AM-5 PM
School of Journalism & Mass Communication Resource Center Gallery
E350 Adler Journalism Building

8:30-9 AM Symposium check-in and coffee, Adler lobby & rotunda.

9-9:15 AM Welcome, acknowledgments, overview, Adler rotunda.

9:20 AM-12:45 PM MORNING SESSIONS IN E105 ADLER JOURNALISM BUILDING

9:20-11:15 AM ***20th-century China through Western lenses***

- Chair/moderator: Dr. James "Woody" Watson, emeritus professor of anthropology, Harvard University
- Dr. Maris Boyd Gillette, professor & director of museum studies, University of Missouri-St. Louis, & Dr. Rubie Watson, emerita professor of anthropology & emerita director, Peabody Museum, Harvard University – on Western photographers of China & the beginnings of photojournalism.
- Dr. Wayne Xing, historian – on sociologist Sydney Gamble's historic photographs of urban & rural China

11:30 AM-12:45 PM ***Introduction to Wang Wenlan's photography & sensibilities***

- Chair/moderator: Dr. Wenfang Tang, professor of political science, University of Iowa
- Mr. Wang Wenlan, *China Daily*, Beijing / interpreter Ms. Xianwei Wu, doctoral student in mass communication, University of Iowa

1-2 PM Lunch for participants & registered attendants, Adler rotunda.

2:15-5:45 PM AFTERNOON SESSIONS IN 101 BECKER COMMUNICATION STUDIES BUILDING

2:15-3 PM ***The FarmHer project***

- Chair/moderator: Dr. Rubie Watson
- Marji Guyler-Alaniz – on documenting the work & lives of farm women

3:15-4:30 PM ***Photographing the world in the transition from 20th to 21st centuries***

- Chair/moderator: Danny Wilcox Frazier, Iowa City-based photojournalist
- David Guttenfelder, National Geographic fellow – on how global photojournalism has changed with the advent of new technologies

4:45-5:30 PM ***Taking digital to the extremes***

- Chair/moderator: Paul Jensen, School of Journalism & Mass Communication
- Jonathan Woods, *Time* magazine senior photo & multimedia editor – presents cutting-edge projects from deep-sea dives to space shots

5:30-5:45 PM Closing remarks

SYMPOSIUM SPEAKERS

- **Maris Boyd Gillette**, E. Desmond Lee professor of museum studies & community history at the University of Missouri-St. Louis and director of UMSL's museum studies program, is a sociocultural anthropologist and filmmaker who has studied porcelain workers and entrepreneurs in Jingdezhen (southeast China) and urban Chinese Muslims in Xi'an (northwest China). Gillette earned her PhD in anthropology from Harvard University, and has held post-doctoral fellowships at the Smithsonian Institution and the Swedish Collegium for Advanced Studies.
- **David Guttenfelder**, a National Geographic Society fellow, spent 20 years as a photojournalist for the Associated Press covering news in more than 75 countries around the world. As AP's Asia photo chief, based in Tokyo, he helped the agency open a bureau in North Korea in 2011. He was named 2014 Instagram photographer of the year by *Time* magazine for his unprecedented photographs of daily life in North Korea, which he has visited more than 40 times. Recipient of a multitude of other honors and accolades, including seven World Press Photo Awards, he is an Iowa native and an alumnus of the University of Iowa, where he studied anthropology, journalism and African studies.
- **Marji Guylor-Alaniz** studied graphic design, journalism and photography at Grand View University and holds an MBA from Drake University. Her experience working in corporate agriculture led her to launch FarmHer in 2013 to show the female side of farming through photographs; since then, the project has grown into a community of women in agriculture and gained attention from a range of media outlets, including *Smithsonian*, *Fast Company* and *Modern Farmer*.
- **Wang Wenlan** joined *China Daily*, the Beijing-based national English-language newspaper, in 1981 as the paper's first staff photographer. He previously worked as an army photographer. After heading *China Daily's* photo department for three decades, he is now senior photographer and assistant to the editor in chief. Recipient of more than a dozen national photo awards, including being named one of China's top 10 photographers in 1986, Wang has served on numerous photography juries and is deputy president of the Chinese Photographers Association.
- **Rubie Watson** received her PhD in social anthropology from the London School of Economics and has taught anthropology at the University of London, University of Pittsburgh, and Harvard University. Her research has focused on family and gender relationships in Hong Kong village communities. From 1997 to 2004, she was director of the Peabody Museum of Archaeology and Ethnology at Harvard. She and her husband, James "Woody" Watson (a University of Iowa alumnus), retired from Harvard in 2008 and now split their time between a farm in western Illinois and Iowa City.
- **Jonathan Woods** is senior photo and multimedia editor at *Time* magazine, which he joined in 2012. Before that, he spent three years with NBCnews.com as a multimedia producer and six as a newspaper photojournalist, including at the Cedar Rapids, Iowa, *Gazette*. As the head of photo and video teams for Time.com, he has undertaken projects from the top of skyscrapers and the bottom of the ocean. Most recently, he has been in the deserts of Kazakhstan to cover US astronaut Scott Kelly's departure for the International Space Station.
- **Wayne Xing** (Xing Wenjun) holds a PhD in history from the University of Massachusetts-Amherst. His dissertation examined the life and work of Sidney D. Gamble, who devoted his life on the research of Chinese urban and rural life in 1917-1933. Gamble's work, some 5,000 black and white images from his four sojourns in China, is archived at Duke University. An English major at the Beijing Foreign Languages Institute (now the Beijing University of Foreign Studies) during the Cultural Revolution, and recipient of a master's in journalism from the Chinese Academy of Social Sciences postgraduate school, Dr. Xing also was founding editor and remains honorary chief editor of *China Automotive Review* in Beijing.

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- Curator & organizer: Judy Polumbaum, professor, School of Journalism & Mass Communication, U of Iowa.
- Student assistants, hosts, & dynamos: Kuper Bergman, Julia Davis, Jeffrey Ding, Jamie Gurgul, Jane Thuy Tien Nguyen, Lan Wang, Laura Wang, Danielle Wilde, and Christopher Willauer.
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