LATIN AMERICAN STUDIES PROGRAM SPEAKER SERIES

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LATIN AMERICAN STUDIES PROGRAM
INTERNATIONAL PROGRAMS

“LATINOS, INC. IN SOCIAL MEDIA: UNIVISIÓN AND THE DYNAMICS OF MASS CONNECTED HISPANIC MEDIA”

WITH GUEST SPEAKER
SEAN GELLES

Gelles is Director of Social Media Insights & Analytics in the Social Media Division at Univisión, the largest Spanish language broadcast television network in the US.

MONDAY, APRIL 27TH

4:00PM - 5:30PM

315 PHILLIPS HALL

OPEN TO THE PUBLIC

INDIVIDUALS WITH DISABILITIES ARE ENCOURAGED TO ATTEND ALL UNIVERSITY OF IOWA-SPONSORED EVENTS. IF YOU ARE A PERSON WITH A DISABILITY WHO REQUIRE A REASONABLE ACCOMMODATION IN ORDER TO PARTICIPATE IN THIS PROGRAM, PLEASE CONTACT JUNYOUNG VERÓNICA KIM IN ADVANCE AT JUNYOUNG-V-KIM@UIOWA.EDU.