INTERNATIONAL PROGRAMS

UNIVERSITY OF IOWA

2016 ANNUAL REPORT

CONNECTING IOWA WITH THE WORLD
AND THE WORLD WITH IOWA
Globalization is the movement of people, ideas, goods, services, and diseases across borders; and it also refers to the increasing rapidity and intensity with which this movement occurs. Internationalization is higher education’s engagement with these processes. Today, more than ever, we need to prepare UI students to face a rapidly changing world where global flows are the norm, resulting in prosperity, but also in competition and conflict. That is why we developed an internationalization vision and goals in 2016 that will help us ensure that all UI students—whether they focus on engineering, health sciences, or the humanities—are prepared to meet the challenges and opportunities of the future. The task ahead of us is to implement our key priorities, in line with our core missions and with the university’s new strategic plan.

To help us in this effort, we have engaged experts in the internationalization of higher education to advise us on directions and to give the campus a map to the future in this area. This fall, we were challenged by Dr. Ellen Hazelkorn to consider how our internationalization strategy could be better connected to what is important for Iowa and for Iowans. A policy advisor for the Irish Higher Education Authority, Dr. Hazelkorn presented a keynote address in November on “Internationalization and the Geopolitics of Higher Education.” She explored the forces at work in globalization, the trends we can discern, and the ways in which higher education can be framed in this environment in terms of its quality, the value and relevance it has, and the increasing pressures for resources in the higher education landscape.

The Institute for International Business (Tippie College of Business) together with International Programs successfully competed to host a group of fellows from the Mandela Washington Fellowship for African Leaders. Early last summer, the twenty-five fellows spent time in Iowa City, Cedar Rapids, Des Moines, the Quad Cities, and Muscatine to learn about our economy and business environment, and to develop new perspectives and connections here in Iowa. We have applied to host another group of fellows for 2017.

The International Impact Award recognizes distinguished alumni and other individuals with significant ties to the UI who have made important contributions internationally or, in the case of international alumni, abroad in their home countries. In 2016, we recognized Howard Kerr, a graduate of our College of Liberal Arts and Sciences. Mr. Kerr knows something about globalization from his career-long service as a U.S. naval officer and advisor to Vice President Agnew and to President Ford; and we are delighted to have been able to recognize Mr. Kerr for his achievements.

We are proud of a second, record-breaking year of awards in the Fulbright U.S. Student Program. Fifteen Iowa students and alumni have been awarded grants to conduct research, attend graduate school, undertake creative projects, or serve as English teaching assistants abroad during the current academic year. As a result, the UI was listed among the top Fulbright-producing institutions for this year, with students doing research or teaching as I write in parts of the world ranging from Germany to Jordan to Taiwan.

We are excited about the many accomplishments of the past year, and hope that you can see why we are proud to be global Hawkeyes!
The University of Iowa’s commitment to internationalization has never been more significant nor more infused throughout the collegiate and departmental missions than it is today. During 2015-2016, senior collegiate leaders and key individuals from every part of campus worked to develop a shared vision for a global University of Iowa to further advance campus internationalization. The UI commitment to internationalization comes down to three simple but essential areas of focus: student success, creation and discovery, and engagement.

Student success is at the core of all we do. The UI is making an institutional commitment to become a destination university for students from a broad range of countries, expand study abroad, articulate the value to students of graduating as global citizens, and integrate curricula to address global perspectives. Creation and discovery thrive when we engage faculty, foster coordination of international research and partnerships, and promote networking and collaboration. And engagement, both locally and globally, must be greater than ever before. The 164 formal linkages we have with 126 external organizations around the globe, as well as countless informal but invaluable partnerships, offer a wide range of educational benefits and provide opportunities for collaboration and exchange.

To learn more about this comprehensive internationalization vision and plan, please see international.uiowa.edu/globalui.
STUDY ABROAD HIGHLIGHTS

Through study abroad, we prepare students to develop global perspectives and competencies, while fostering an understanding and appreciation of different cultures. Twenty-one percent of all undergraduates take their education abroad at some point, making the UI a top institution for study abroad (as reported in a recent IIE Open Doors report). Scholarship support is the most tangible expression of the UI’s commitment to increasing the number of students who study/conduct research abroad. The office has disbursed more than $600,000 in scholarships and grants this year, including academic and need-based awards, and most recently, the Iowa Abroad Scholarship. This scholarship is offered to all full-time, undergraduate, degree-seeking Iowa residents who were first-year students at Iowa in summer 2013 or after.

The health and safety of our students abroad remains our top priority. The University of Iowa is one of only 19 universities nationwide that have two dedicated health, safety, and security staff members who work with a private security partner to plan and implement risk mitigation strategies and coordinate any potential emergency responses. The UI also provides support through a university travel registry, medical insurance coverage, and a comprehensive emergency guidebook to supplement current emergency response training for faculty who lead student groups abroad.

AWARD-WINNING INDIA WINTERIM PROGRAM

2016 has been a banner year for the India Winterim program, having crossed a milestone of providing transformative learning experiences and opportunities through 50+ courses for over 1,000 students. Each course is led by UI faculty members and is partnered with an Indian non-profit organization employing a variety of techniques to address contemporary societal problems. India Winterim was the recipient of the prestigious 2016 Institute of International Education (IIE) Andrew Heiskell Award for Innovation in International Education, which was accepted on March 11 by program founder Raj Rajagopal and International Programs Assistant Provost Doug Lee at the IIE ceremony in Davis, California.

OUTREACH EFFORTS

The study abroad office strives to serve as a resource for students, informing them of the benefits and options relating to international education. Study Abroad fairs are well-attended (the UI mascot, Herky, even makes an appearance!), and student outreach assistants are available to present information about study abroad opportunities to students, staff, and faculty around campus. This includes promoting study abroad through classroom and student organization visits, information sessions, and events that highlight study abroad opportunities.

STUDENT VOICES

Jeffrey Ding
(B.A. economics, B.S. political science, B.A. Asian languages and literature) is from Iowa City, Iowa, and spent a year in Beijing, China, through study abroad and internship experiences. Jeffrey is currently pursuing graduate studies in international relations at Oxford University in England as a Rhodes Scholar.

Study abroad brings students in contact with the world’s grays…It ponders what if we approach college and life as if we are constantly studying abroad, constantly in wonder, constantly investing in relationships regardless of their payback period, and constantly trying to place people and events in the larger context of place. Then study abroad isn’t actually a singular life-changing experience, it’s just a constant way of life.

Marcus Smith
(B.S.E. candidate, biomedical engineering) is from Bolingbrook, Illinois, and studied abroad in Edinburgh, Scotland.

I could go on and on about how being abroad has shaped me into a better, more confident individual, and this makes me question even more why there were so few fellow minorities, particularly black men, experiencing this journey with me. The world needs more traveling minority students, as our society is becoming more globalized and increased cultural competency is being demanded of our workforce.

Rita Guzmán
(B.B.A. candidate, marketing) is from Decorah, Iowa, and completed an internship in Dublin, Ireland.

As a Dominican-American, I’ve often struggled to define who I am. I was often at a crisis with my identity, as I often felt I was from ‘neither here nor there’ or out of place…Was I Dominican in the U.S. or was I American in the Dominican Republic? I’ve learned, especially after being abroad, that I was both. I became much more aware of how I identified myself in Ireland and on a trip to Norway.

DIVERSITY RESOURCES AND AWARDS

Our goal is to make studying abroad accessible for all students. The percentage of minority students studying abroad has equalized or exceeded the percentage of minority students on campus for the last five years. This is due in part to the Diversity Ambassador Scholarship, which offers multiple $1000 awards that are granted each session to foster expanded student participation. Upon completion of the study abroad program and return to the UI, award recipients have an opportunity to submit a photo and an open letter to prospective students for use on our diversity web pages. All diversity ambassadors are invited to share their experiences abroad with prospective students from underrepresented groups on campus through outreach events of their choosing.

Elly Martens
(B.S.E. candidate, biomedical engineering) is from Lindenhurst, Illinois, and studied abroad in Santiago, Chile.

I believe with 100% of my being that an education is not complete without some aspect of intercultural experience. My time in Santiago de Chile has taught me so much about the country’s history and culture, and has given me perspectives and interactions that I will carry with me throughout my life. I’m so thankful to have had such a wonderful opportunity.

Student Abroad Blogger Alex Bare in Bolivia

Each semester, our study abroad bloggers are selected from a competitive pool of writers to tell the story of their destination and represent the voice of University of Iowa students while abroad. During their international journeys, these unique individuals share their experiences through writing, photography, and video which is published weekly in our online journal International Accents, as well as through our newsletters and social media.

Study Abroad Blogger Alex in Bolivia

STUDENT ABROAD BLOGGERS

STUDY ABROAD HIGHLIGHTS | international.uiowa.edu
UI students studied abroad in academic year 2014-15* in 73 different countries
*The most up-to-date statistics Study Abroad has at this time

TOP STUDY ABROAD DESTINATIONS FOR UI STUDENTS

1,384 international students studied abroad in 2014-15

$608,514 was awarded to students for study abroad scholarships in 2014-15

Undergraduate students in the class of 2015 who studied abroad were 33% more likely to graduate in 4 years than those who did not study abroad.
INTERNATIONAL STUDENTS AND SCHOLARS

STRENGTH FROM DIVERSITY

As a top-ranked, public research university with a global reputation, the UI understands the benefits that come from a diverse student population. While we are not interested in growth for growth’s sake, it remains a key priority for the UI to recruit the best, most highly-qualified students from around the globe. This fall, 4,300 international students studied or conducted post-graduate research at the UI from 114 foreign countries and territories, making the UI a top 60 institution for international student enrollment (Institute of International Education Open Doors 2016 report).

BRIDGING DOMESTIC AND GLOBAL DIVERSITY

The certificate program Bridging Domestic and Global Diversity provides diversity and intercultural leadership training for domestic and international students. ISSS plans to turn this program into a credit-bearing 3 s.h. course in the future. The course will provide experiential learning opportunities for new international and domestic undergraduates to focus on exploring self-identity, familiarizing themselves with the backgrounds and experiences of others, building cross-cultural relationships, and understanding why a diverse and inclusive environment matters.

RESPONDING TO CHANGE

2016 brought a major update to immigration regulations for international students who wish to gain practical employment experience in the U.S. after graduation. The Optional Practical Training (OPT) program permits eligible students to apply for work authorization in their area of study for up to twelve months following graduation. Students in certain STEM (science, technology, engineering, and mathematics) fields could qualify for an additional seventeen months. In spring 2016, the rules for OPT STEM extensions were changed with a number of new benefits added, including a longer, two-year extension period, additional reporting requirements for sending information to the Department of Homeland Security, and an expanded role for employers to ensure that these opportunities are true practical learning situations. The staff of International Student and Scholar Services (ISSS) quickly developed and implemented necessary processes to support eligible UI students in their U.S.-based employment goals.

IGNITING THE INTERNATIONAL COMMUNITY

The UI Organization for the Active Support of International Students (OASIS) was created to better address the interests and concerns of the on-campus international student body. By providing resources and proactive support to all international students and scholars, the student-run organization aims to expand awareness of the enriching presence of the international community to both the University of Iowa and the greater Iowa City area. Popular cross-cultural events such as the Cultural Ball and Bridging Fiesta help create a cohesive student body by bringing students from all backgrounds and nationalities together for fun and mutual understanding.

WELCOMING INTERNATIONAL STUDENTS

Incoming international students are provided with extensive pre-orientation materials and online tools prior to matriculation in an effort to ease their transition to Iowa. In-person pre-departure orientation sessions are also held in key international locations. Once on campus, international students can learn about American culture through UI’s in-line workshops and excursions, and participate in social programs for international and domestic students alike, such as Friends Without Borders and Global Buddies.

In addition, ISSS is reviewing the transportation services provided for newly arrived international undergraduates before orientation week begins, collaborating with leaders from the Chinese Students and Scholars Association to develop a better sense of student needs and better options. ISSS also helped coordinate a series of campus tours this fall for new international students, thanks to efforts on the part of members of the University of Iowa Student Government and the Admissions Visitors Center. They will continue offering the tours and expanding other social opportunities during orientation week.

NAME PRONUNCIATION TOOL

Starting in fall 2016, all students can make an audio recording of their name in their student records, helping faculty and staff address them as they wish to be addressed in the classroom and on campus. This was a collaborative effort made by International Programs and Information Technology Services (ITS), as well as the Office of the Registrar.

GRADUATION CEREMONY NARRATIONS

IP coordinates the translation of commencement ceremonies into five languages—Arabic, Korean, Chinese, Spanish, and Farsi—which are made available for the enjoyment of friends and family members who were unable to attend the event in person. This project launched in 2014 with Chinese and, due to the broadcast’s success, narratives have since been produced in the other four languages, covering more national representations among the international student population on campus.

OPPORTUNITIES FOR ENGAGEMENT

ISSS has benefitted immensely from the support of Beverly Brandau, 1948 UI grad, whose endowment seeks to support programs that directly facilitate interactions between international students and the community. Funds are used to support the activities of Friends of International Students, a community organization that has matched international students with local families and individuals for over 45 years. Friends may meet on whatever schedule they desire, and choose their own activities to participate in such as home dinners, movies, local excursions, etc. The fund also provides opportunities for international students to join one of two local Toastmasters organizations. Students are able to make connections with community leaders while improving their English language and public speaking skills.

J1 SCHOLARS AT THE UI BETWEEN 2013-2016

<table>
<thead>
<tr>
<th>YEAR</th>
<th>NUMBER OF SCHOLARS</th>
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<tbody>
<tr>
<td>2013-14</td>
<td>433 scholars from 55 countries</td>
</tr>
<tr>
<td>2014-15</td>
<td>455 scholars from 55 countries</td>
</tr>
<tr>
<td>2015-16</td>
<td>432 scholars from 57 countries</td>
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</tbody>
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TOP FIVE COUNTRIES FOR VISITING J1 SCHOLARS BETWEEN 2013-2016

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>NUMBER OF SCHOLARS</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>433 scholars from 55 countries</td>
</tr>
<tr>
<td>India</td>
<td>455 scholars from 55 countries</td>
</tr>
<tr>
<td>Japan</td>
<td>432 scholars from 57 countries</td>
</tr>
<tr>
<td>Brazil</td>
<td>100</td>
</tr>
<tr>
<td>South Korea</td>
<td>200</td>
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<tr>
<td>Brazil</td>
<td>300</td>
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<tr>
<td>India</td>
<td>400</td>
</tr>
<tr>
<td>Japan</td>
<td>500</td>
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The radio, television, and internet program WorldCanvass is International Programs’ largest public outreach initiative. Once a month during the academic year, programs are recorded before a live audience at the Voxman Music Building. Host Joan Kjaer and expert guests from diverse fields explore a broad range of international topics. Programs are available on YouTube, iTunes, the Public Radio Exchange, and International Programs’ website, allowing globally minded Iowans across the state and listeners from around the world to enjoy WorldCanvass discussions.

This October, WorldCanvass held two special discussions outside of Iowa City. “Redefining Nationhood,” part of the 2016 Provost’s Global Forum, took place in Des Moines at the John and Mary Pappajohn Education Center. WorldCanvass traveled to the Royal Academy of Arts in London a little later in the month for a program called “Creation and Discovery: The Unlikeliness of It All.” This special event accompanied the ground-breaking Royal Academy exhibition “Abstract Expressionism” which featured the UI’s renowned Mural by Jackson Pollock as well as a number of other works from the UI Museum of Art’s collection.

### JANUARY
Research to Real Life

### FEBRUARY
Encountering New Technology

### MARCH
Taking It to the Streets: Engagement and the Academy

### APRIL
Big Data: Big Brother or Big Sister?

### SEPTEMBER
Fracking and the Iowa Divide

### OCTOBER 15
Redefining Nationhood: Provost’s Global Forum (on location in Des Moines, Iowa)

### OCTOBER 29
Creation and Discovery: The Unlikeliness of It All (on location in London, England)

### NOVEMBER
Higher Education in the Age of Internationalization

### DECEMBER
White Privilege, Structural Racism, and the Dream of America

### INTERNATIONAL IMPACT AWARD
The International Impact Award recognizes distinguished alumni and other individuals with significant ties to the UI who have made important contributions internationally. Our recipient this year was Howard Kerr. He is a native Iowan, a 1960 graduate of the UI, and a former naval commander and advisor to U.S. presidents. Kerr combines a unique appreciation of academic education with fascinating experiences in the real world and government. He has been a strong advocate and aide to the University of Iowa, serves on the CLAS Dean’s Advisory Board, and has provided a generous amount of time and effort to the political science department.

### NEW INTERNATIONAL IOWA CLUBS
This year, IOWA Clubs for alumni living internationally were started in London, Beijing, and Shanghai. The clubs serve as a community for alumni who wish to stay in touch with the UI and reconnect with college acquaintances or make new UI friends while also growing the UI brand internationally.

### IOWA’S MAN IN JAPAN
91-year-old Hiroyuki “Larry” Kasuga (M.S. industrial engineering, ’53) feared he might not be able to reach his educational goals in Japan’s difficult post-war period. He considers his experience at the University of Iowa a blessing, as it paved the way to a fulfilling career with IBM in Japan and led to friendships that have lasted a lifetime. Read more about Kasuga and other UI alumni on our alumni profiles web page, international.uiowa.edu/connect/alumni/profiles.

The University of Iowa continues to build connections with Hawkeye alumni living around the world. In addition to several international alumni events and receptions held this year, the UI utilizes various social media platforms, including WeChat, Weibo, Youku, and LinkedIn to engage alumni abroad.
FACULTY & STAFF FUNDING OPPORTUNITIES

The International Programs grants office assists faculty and staff in identifying and pursuing external funding opportunities to support projects with an international emphasis or component. All of the below funding opportunities are supported in whole or in part through the generous contributions of the Stanley-UI Foundation Support Organization (SUIFSO).

- Global and International Program Grant
- International Travel Awards
- Major Projects Award
- Provost’s Global Forum

For more information, see international.uiowa.edu/funding.

INDIVIDUAL TRAVEL AWARD HIGHLIGHTS

International Travel Awards contribute to internationalization at the University of Iowa by funding the international scholarship and engagement of UI faculty and staff. International Travel Awards support international travel for research, creative activity, active conference participation, or other collaborative activity. The awards also provide the opportunity for students to present a paper on polyphonic music. The photo at left was taken by Matthew Arndt at Salisbury Cathedral.

- Matthew Arndt, music, traveled to the University of Nottingham, England, to present a paper on polyphonic music. The photo at left was taken by Arndt at Salisbury Cathedral.
- Eric Ammaaro, epidemiology, attended a conference in Dublin, Ireland. “I received valuable feedback that will help me in conducting future evidence syntheses and help ensure that my teaching and research practices are up-to-date...The large number of international researchers and regulators provided different perspectives on issues such as the promotion of population health and more equitable access to essential medications and healthcare services.”
- Michaela Hoenicke-Moore, history, attended a symposium in Dresden, Germany, reconsidering Aurel Kolnai’s War Against the West, first published in 1938 and one of the earliest and most comprehensive analyses of the Third Reich and its world historical significance. Photo of Hoenicke-Moore at right.

COLLABORATIVE PROJECT FUNDING HIGHLIGHTS

These two collaborative, multi-disciplinary projects received significant support from the Global and International Program Grant fund. The fund supports semester-long or year-long creative public discourse and large-scale curricular development projects designed to focus attention on global and international issues. These initiatives may develop new, collaborative efforts that build on the priorities of UI colleges and departments, internationalize the curriculum across disciplinary and collegiate boundaries, expand the reach of the research programs of UI faculty, and must have widespread and long-term impact.

- Rethinking Memory and Trauma: New Directions in Cultural and Visual Studies (Amy Curtiss, French and Italian; and James Gilpin, History)
- Doing Harm by Doing Good? Ethical Issues that Arise When Students Volunteer, Study, and Research Abroad (Paul Greenough, History; Christopher Squier, dentistry)

SUMMER RESEARCH FELLOWSHIP HIGHLIGHTS

Summer Research Fellowships are developmental awards designed to promote the internationalization of research on campus. The fellowship projects often demonstrate genuine engagement with international issues, whether aesthetic, cultural, historical, political, or global.

- Aniruddha Dutta, gender, women’s & sexuality studies, and Asian & Slavic languages and literatures, spent two months in West Bengal, eastern India, continuing research on an ethnographic project begun in 2009 to better understand the contribution and role of working-class, non-urban communities, particularly feminine-identified persons assigned male at birth, in the process of the transnational expansion of LGBT organizations and politics.
- Marie Krüger, English, spent five weeks in South Africa to conduct archival research at the South African Historical Archive in Johannesburg and the Special Library Collections at the University of Cape Town in support of the first book-length study of the representation and commodification of traumatic memory in South African visual culture.

The 2016 Provost’s Global Forum, The Nation, the State, and the Global Redefinition of Self-determination, was a three-day, public event that featured an artistic exhibition, multidisciplinary academic conference, and undergraduate course on the emerging redefinition of self-determination in the 21st century. As the premier annual event focused on international and global issues, the Provost’s Global Forum’s goal is to build connections between the university and the state of Iowa, and to position the UI as a national node in discussions of global affairs.

Organized by Adrian Wing and Nathan Miller, the forum brought together faculty experts and leading international voices from a variety of fields to help raise awareness about concepts concerning contemporary self-determination and statehood. The deputy minister of foreign affairs of the Republic of Kosovo, H.E. Dr. Valon Murtezaj, delivered the Joel Berkov Memorial Lecture to open the conference. The forum continued for two days with expert-led panel discussions of self-determination in the areas of South Sudan, Israel, and Kosovo, as well as a WorldCanvass television program.

Funding for this event was made possible by the Stanley-UI Foundation Support Organization, which provides broad-based support to the University of Iowa.
Every year, faculty-led programs and centers supported by International Programs host public lectures, workshops, and symposia on topics ranging from "New Research on the Han scribes of Renaissance Italy" to "Rethinking Memory and Trauma: New Directions in Cultural and Visual Studies." While many presentations are academic in nature, there are numerous activities that allow community participants to experience another culture, such as calligraphy classes, cooking demonstrations, and language instruction.

To learn more about our academic centers and programs, please go to international.uiowa.edu/academic.
In addition to these winners, several UI students and alumni were chosen as Fulbright semi-finalists: Lila Cutter, Ananda Guneratne, Patricia Nash, Sarita Zaleha. Their recognition as semi-finalists is considered a great achievement in this competition.

A record number of 15 students were awarded Fulbright U.S. Student Program grants for the 2016-17 year. This is a second record-breaking year in a row for UI Fulbright placements.

Douglas Baker, returned Fulbright awardee (Japan, 2015-16), is currently serving as the UI Fulbright Alumni Ambassador to increase awareness of Fulbright opportunities among UI students.

The UI was named one of the top producers of Fulbright Students for 2015-16 by the Chronicle of Higher Education.

This is a second record-breaking year in a row for UI Fulbright placements.