

UNIVERSITY OF IOWA
INTERNATIONAL PROGRAMS

GLOBAL ENGAGEMENT



Annual Report 2013



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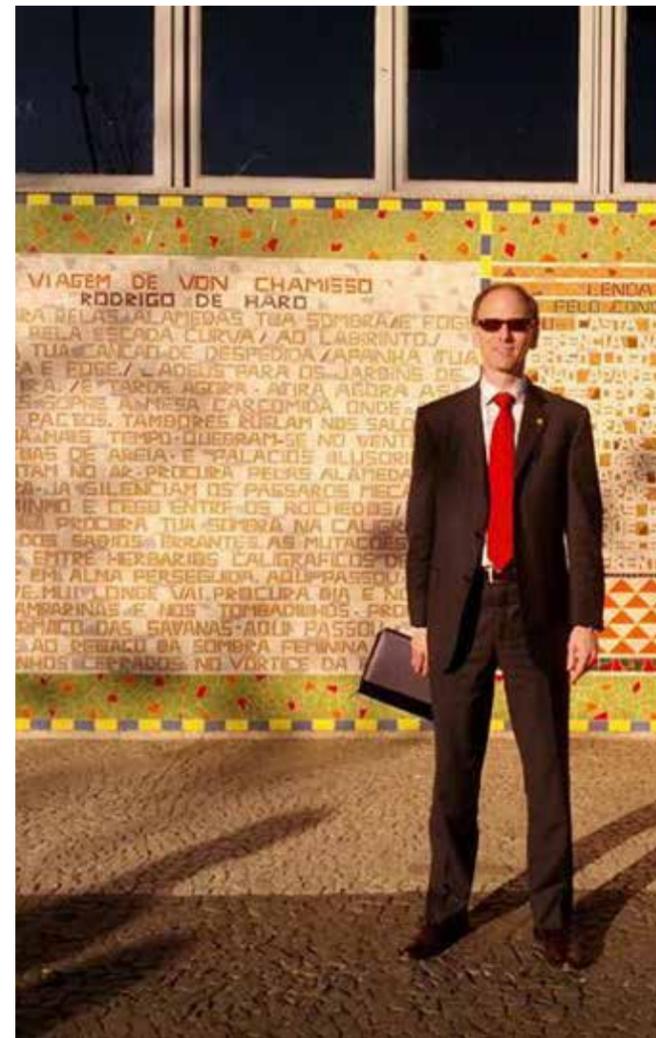
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Photos (from top): In July 2013, Dean Thomas visited linkage partners in Brazil and hosted alumni receptions in Belo Horizonte and Rio de Janeiro; later that month, he facilitated a pre-departure orientation for international students in Shanghai.

MESSAGE FROM DOWNING THOMAS

Associate Provost and Dean of International Programs

It has been an exciting 2013 in International Programs (IP), with new globally-focused educational programs, new students coming from and going to destinations worldwide, and faculty engaged in research and teaching that extends around the globe.

Because so much recent discussion of internationalization in the press has focused on the out-of-state tuition that students from abroad pay, I want to emphasize first and foremost the reason IP exists and, indeed, the core missions of the University of Iowa: learning, discovery, and engagement. The internationalization of our institutions of higher education serves to bring global perspectives to all students and helps them to see themselves as global citizens. That is the primary reason to have a diverse, international university. It is nonetheless important to recognize that the educational mission of our universities is inseparable from the positive economic impact they have in our state. The economic impact of international students, and indeed all out-of-state students, is best considered as an *investment* in our institutions of higher education and in our local communities. The tuition revenue that international students bring to the state of Iowa creates jobs, which helps us accomplish our mission to provide an affordable education to a wide spectrum of Iowans of various backgrounds and needs.

With the large international student population, particularly coming from east Asia, we are making ever greater efforts to ensure that we welcome them to campus and in our community. Pre-departure events for incoming students, a new online orientation course, and a fruitful discussion among community leaders in the fall are just a few of the ways we expanded our efforts to welcome these international students in 2013 (see page 9 for more information).

International Programs engaged with the state of Iowa as we celebrated the 30th anniversary of the sister state relationship between Iowa and Hebei Province in China in 2013. In partnership with Des Moines and with our friends in Muscatine, we helped to host members of the large delegation that came to Iowa from China this past October. I also represented the UI on Governor Branstad's delegation to Beijing and Hebei last April. That trip was the beginning of educational relationships in Hebei that we will continue to cultivate.

Finally, we are expanding our efforts to engage with alumni and friends around the world, in collaboration with the colleges, our Alumni Association, and the UI Foundation. We believe that our friends and alumni around the world can benefit from reconnecting with the UI and with other alums; and we hope that they, in turn, can provide connections and mentoring, perhaps even internships and jobs, to UI grads who are entering a global marketplace.

A handwritten signature in black ink, appearing to read "Downing Thomas".



STUDY ABROAD

For many students, study abroad is their first exposure to life outside the familiar culture of the United States, a time of self-discovery and reshaping of perspective, and UI Study Abroad is committed to helping students of all backgrounds pursue these international experiences.

Last year, for the first time, the percentage of minority students who studied abroad was greater than the percentage of minority students as a whole in the UI student body (see statistics on page 6). One way Study Abroad supports the participation of minority students is through its Diversity Ambassador Scholarship Program, which provides awards of \$500 for UI undergraduates to study abroad for a semester, academic year, or short-term program. Awardees are then asked to submit an open letter about their experiences to share with future students from an underrepresented group on campus.

Exposing students to the many study abroad options available to them was also the motivation behind the creation of a new spring Study Abroad Fair in 2013, which was held in addition to the annual fair in the fall semester. The spring fair focuses on unique, faculty-led programs that give students an intense academic experience during the summer or winter breaks, which are among the most popular programs at the UI. Later in the year, the fall fair drew a record-breaking crowd, with over 800 students attending in order to discuss their study abroad opportunities with returned students, advisors, and program providers.

A new online application form in fall 2013 and several new full-time advisors on staff have paved the way for students to plan and execute their study abroad experiences conveniently and seamlessly. Once those students are abroad, the UI's travel registry and regents' medical insurance coverage support students' safety no matter where their adventures take them.

FROM ISTANBUL TO AMMAN

Summer 2013 turned out to be more exciting than normal for a law school study abroad program. Since 2000, Professor Adrien Wing has taught Law in the Muslim World in France, which includes an additional a 2-credit option for students to study in a Muslim country. Turkey was the planned destination for this summer, but reports of violence escalating throughout the country ultimately prevented students from visiting, leaving Wing with only days to plan a new itinerary.

It turned out that Jordan was the ideal country, but just as the students packed their bags, they learned Air France – along with the train system out of Paris – would be going on strike the day of their departure, forcing them to change their plans again and leave a day early.

Despite all the setbacks, Wing says their itinerary in Jordan, which included visits to Amman, Petra, Jerash, and the Dead Sea, went as seamlessly as if it had been planned for months, not days. The students visited Parliament, the Stock Exchange, and the Bar Association; heard lectures from knowledgeable lawyers; were hosted at a dinner by the deputy speaker of the parliament; and even took a two-day trip to Israel and Palestine.



UNIVERSITY OF ICELAND EXCHANGE

Iceland may not be the first country to come to mind when students think of European travel, but with its curious juxtaposition of glaciers and geothermal geysers, 100% literacy rate, and burgeoning music scene, the University of Iceland Exchange program offers a unique experience for UI students. The reciprocal exchange program, located in the capitol city of Reykjavik, allows students to spend a semester or academic year exploring this fascinating country while taking classes in English and fully integrating with Icelandic students in the university's campus living arrangements. As with many reciprocal exchanges, the cost of the program is based on the student's regular UI tuition, making it one of the most affordable study abroad options.

"I KNOW THAT DOWN THE ROAD I WILL LOOK BACK ON THE SECOND HALF OF MY JUNIOR YEAR AND APPRECIATE HOW MUCH THIS EXPERIENCE HAS REALLY DIRECTED MY LIFE PATH. AND YOU KNOW WHAT? I AM CONFIDENT WHEN I AM AT THAT POINT I WILL STILL AGREE IT WAS ONE OF THE BEST DECISIONS I HAVE MADE IN MY LIFE."

– Anna Zoerner

2013 UI graduate who studied abroad in Costa Rica



IT'S ALL ABOUT THE JOURNEY

If you've studied abroad through the University of Iowa sometime in the past 30 years, there's a good chance you've had the pleasure of meeting Maria Hope. She's been with Study Abroad at the UI since its inception in the early 1980s as the university's first, and for many years only, study abroad advisor. Hope recently retired from the UI after more than three decades of helping students identify and achieve their study abroad goals.

In her years in the office, Hope has witnessed a complete transformation in the world of international education - just three study abroad programs were offered when she began at the UI - but her core convictions on the subject remain constant. She believes that students should view their undergraduate degree as a valuable time for self-discovery and an opportunity to move away from the structures that their past has kept them within. Study abroad, she says, can be one of the most useful tools for this transformation.



International Volunteers (IV), a student-led organization supported by International Programs, took its first trip abroad in 2013 when a group of 13 UI students traveled to Lima, Peru, for three weeks of volunteering. Projects ranged from teaching in local schools, working with children and adults with disabilities, and helping in an elderly care facility.



STUDY ABROAD FACTS AT A GLANCE

1,351 UI STUDENTS STUDIED, WORKED, OR CONDUCTED RESEARCH ABROAD FOR CREDIT BETWEEN FALL 2011 AND SUMMER 2012* **IN 75** DIFFERENT COUNTRIES.
 *These are the most up-to-date statistics Study Abroad has at this time.

TOP 10 STUDY ABROAD DESTINATIONS

for UI students

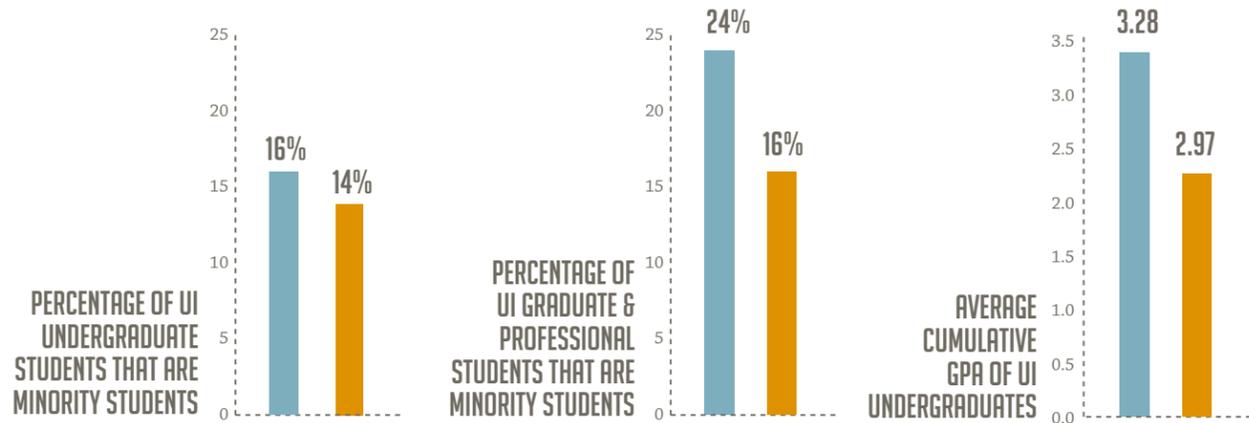
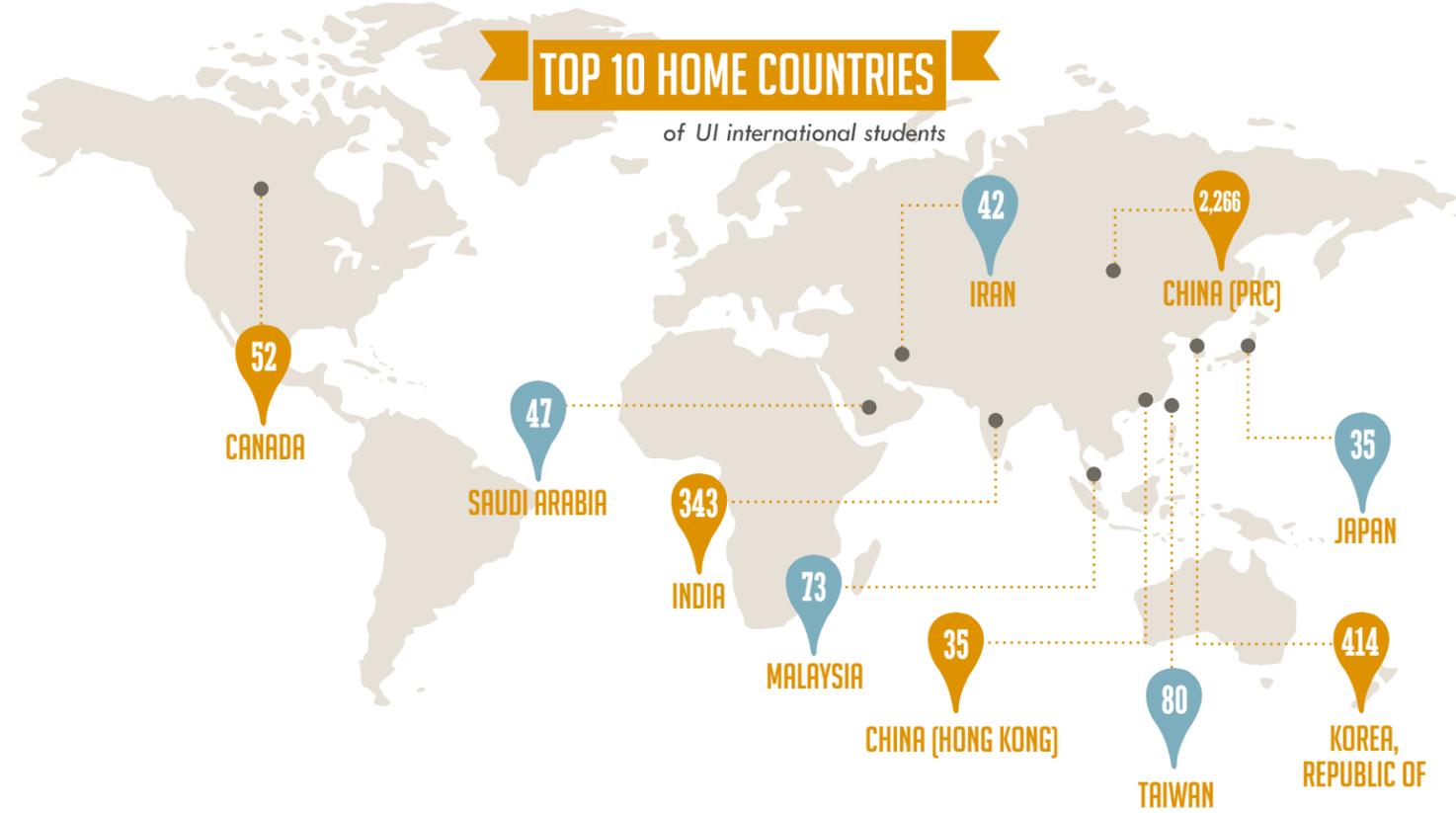


INTERNATIONAL STUDENT FACTS AT A GLANCE

4,049 INTERNATIONAL STUDENTS AND SCHOLARS STUDIED OR CONDUCTED POST-GRADUATE TRAINING AT THE UI IN FALL 2013 **FROM 112** DIFFERENT COUNTRIES.
 The Institute of International Education Open Doors report separates China (PRC) from China (Hong Kong) and Taiwan student numbers.

TOP 10 HOME COUNTRIES

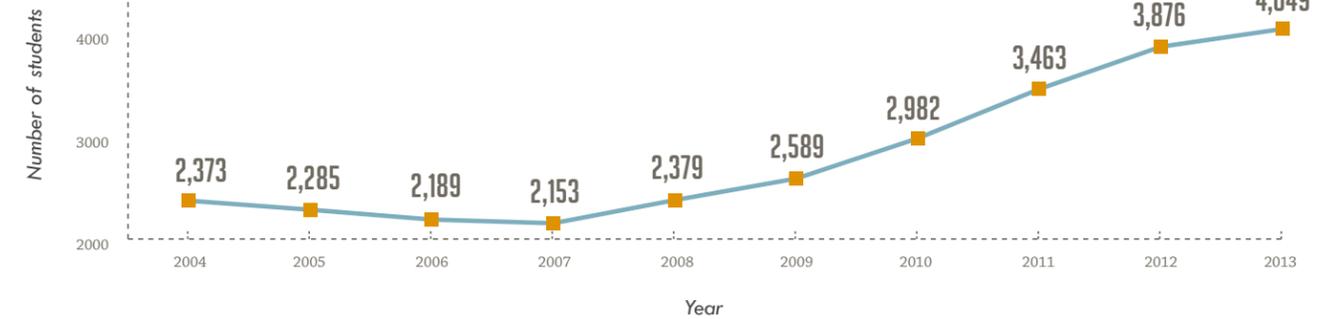
of UI international students



Information on ethnicity was reported by 94% of UI study abroad participants.

■ UI students who studied abroad ■ all UI students

UI INTERNATIONAL STUDENT ENROLLMENT GROWTH





UI students perform at the annual Diwali Festival of Lights. Photo by Mark Zhu.

INTERNATIONAL STUDENTS

Part of preparing all of our students to excel—lowans, out-of-state, and international students alike—is to provide opportunities for them to engage with difference: different languages, belief systems, rituals, business practices, and everything that makes other cultures fascinating and meaningful.

International students bring the richness of their diverse backgrounds and experiences to our communities, and they leave with a world-class education. They go on to become leaders in science, industry, education, and government in their home countries. International Student and Scholar Services (ISSS) assists the international student population through academic and personal advising, as well as through programming to ensure students have the tools and resources they need to succeed. Whether through supporting programs like Life in Iowa, which holds monthly events to help international students adjust to U.S. culture, or putting on social events like our International Trivia Night Mixer for International Education Week, IP is working to develop programming that deliberately encourages interaction between students from the U.S. and abroad.

With the growing international student population, particularly coming from eastern Asia, the UI is making ever greater efforts to ensure that these students feel welcome in our university. This year, IP partnered with the City of Iowa City to hold a forum to gather ideas from local businesses, students, and UI staff about how we can be a more welcoming community. The Tippie College of Business, academic home to one fifth of the UI's international undergraduates, utilized the services of IP's Confucius Institute to host a workshop for faculty and staff on how to pronounce Chinese names. With 80% of their international students hailing from China, Tippie recognized the need to specifically develop a better linguistic and cultural understanding of China in order to help bridge the gaps between faculty, staff, and students.

INTERNATIONAL ADVOCATES

Lieutenant Peter Berkson and Jane Caton of the UI Threat Assessment Team were among the recipients of the first International Advocate award, presented by ISSS to UI staff and faculty who have made exemplary efforts to assist international students or to promote internationalization efforts on campus. Berkson and Caton have helped a number of international students who have experienced mental health issues. They have done wellness checks when students have stopped attending classes or work and helped them connect with proper mental health care and other services. Both have gone out of their way to learn about intercultural methods to improve their communication with students despite their focus not being specifically international.



Photo by Tom Jorgensen

PREPARING STUDENTS FOR LIFE AT THE UNIVERSITY OF IOWA

A successful orientation can go a long way in aiding international students in their adjustment to life in the U.S. In 2013, International Programs developed a new mandatory online orientation course for all incoming international students in addition to the week-long, in-person orientation. The project was designed to create a required, scalable, sustainable course for entering international undergraduate students that will assist them in the academic, cultural, and social transition, even before the start of the school year. In fall 2014, we will implement a second, face-to-face component of the course, involving students in the International Studies major in the College of Liberal Arts and Sciences. Through small group discussions, presentations, and projects, international and domestic students will have an opportunity to learn directly from each other while earning credit in their major.

This year also saw our first pre-departure events abroad for international students. Because of visa requirements and financial constraints, most international students only arrive on campus days before the beginning of the academic term and it is important to help prepare them as early as possible. International Programs staff, along with students from the Chinese Student and Scholar Association (CSSA) at the UI, organized and hosted these sessions to meet with students and their parents, to answer many questions, and to get them ready for their education thousands of miles away from home.

“I HAVE BEEN FORTUNATE TO MEET EXCELLENT FRIENDS AND COLLEAGUES. THEY HAVE GIVEN ME EMOTIONAL SUPPORT. BECAUSE OF THEIR SUPPORT, I’VE BEEN ABLE TO FOCUS ON MY STUDIES WITHOUT THE DEPRESSION OR LONELINESS THAT CAN COME FROM BEING SO FAR FROM HOME.”

— **Hyun-Kyoung Oh**

Ph.D. student in the UI College of Nursing from South Korea



Friends and Neighbors Day



STUDENT SPOTLIGHT

Will Cai, a junior accounting major from Zhejiang, China, currently serves as diversity liaison for the UI student government, a position that advocates for an inclusive and equal environment for the undergraduate student body. He was one of the UI students selected to participate in the “Building an International Community” forum in November. Mayor Matt Hayek, Chamber of Commerce President Nancy Quellhorst, UI Provost Barry Butler, and Executive Director of the Chinese Association of Iowa Swallow Yan gave presentations at the event, resulting in a robust discussion between students and community leaders about new strategies for engaging and integrating international students in the Iowa experience.

Cai is past president of the Organization for the Active Support of International Students (OASIS), and under his leadership OASIS received two Hawkeye Awards in 2013: Outstanding Diversity Awareness Program and Outstanding Collaboration. Tom Rocklin, vice president for Student Life, presented Cai with the awards at a ceremony in the spring.

OASIS welcomes students from all cultural backgrounds. Together, members organize several events each year that are open to the public, the largest of which are the Cultural Ball and Bridging Fiesta. OASIS's current president, April Yuan, is equally dedicated to enforcing the communication between international students and the campus community through a variety of OASIS events.



Global Buddies student organization



PHILIP LUTGENDORF,
UI professor of Hindi and modern Indian studies and president of the American Institute of India Studies (AIIS), presented his research on the popularization of chai in Indian culture at an event to commemorate the 50th anniversary of AIIS. The event, which also honored two distinguished scholars of India from the University of Chicago, was held in Washington, D.C., at the residence of Nirupama Rao, India's Ambassador to the United States, in May 2013.

LISA HEINEMAN,
UI professor of history and gender, women's & sexuality studies, spent a year-long fellowship at the Freiburg Institute for Advanced Study in Germany working on the project "Kindertransport: A Family History," which explores the interrelationship between intimate family relations and world-historical events via a multi-generational history of a family fragmented by the Holocaust.



BRIAN FARRELL,
academic support director and adjunct lecturer in the UI College of Law, taught a course on wrongful convictions at Sofia University, Bulgaria, as a Fulbright Senior Lecturer in 2012-2013. As his students learned the basics of the American criminal justice system, Farrell also learned about the Bulgarian system and made contacts with Bulgarian judges and lawyers.

IRINA KOSTINA AND ANNA KOLESNIKOVA
received a Fulbright-Hays Group Projects Abroad grant and a STARTALK grant for their ongoing project to provide professional development to K-12 and college-level Russian teachers in the U.S., allowing the teachers to re-immense themselves in Russian language and culture. Kostina is lecturer in Russian and Kolesnikova is visiting assistant professor of Russian language, both in CLAS.

BRADLEY CRAMER,
assistant professor of earth and environmental sciences, received an IP Major Projects Award that will be used to organize and host a two-day meeting at the UI in 2014 addressing the shortage of geoscientists. Half of the world's geoscience workforce is expected to retire by 2021, with the exception of China. The geoscience industry is one of the largest in almost every state in the U.S., and with a shortage of geoscientists many natural resources could be potentially lost.

RENE GENADRY,
clinical professor of urology and OB/GYN in the Carver College of Medicine, is working to establish a collaborative program with the Abdou Moumouni University School of Medicine in Niamey, Niger, for the purpose of training local and international surgeons in the management of pelvic floor pathology. His project is supported by an IP Strategic Global Initiatives Award.

CHRISTOPHER SQUIER,
professor in the UI College of Dentistry and director of the UI's Global Health Studies Program, gave a talk on "The Role of the Dental Team in Oral Cancer Prevention" at the World Congress on Preventive Dentistry in Budapest, Hungary, in October. Dr. Squier's talk addressed the high rates of smoking in Hungary, and he noted that training health professionals results in a measurable improvement in smoking cessation among their patients.

MARY WILSON,
professor in the Carver College of Medicine and the College of Public Health, received an IP Major Projects Award that will be used to continue a reciprocal exchange of training and research between the University of Iowa and two federal universities in Northeast Brazil. The focal topic of the research is global health and tropical parasitic diseases endemic in Northeast Brazil, the poorest region of the country.

JERALD SCHNOOR,
Allen S. Henry Chair in Engineering in the University of Iowa College of Engineering, was one of 20 distinguished international scientists to receive a 2013 Einstein Professorship from the Chinese Academy of Sciences. As a condition of the award, Schnoor visited China in May to give several lectures on water sustainability in Beijing, Guangzhou, and Hong Kong.



KHADIJA SHAHID,
clinical assistant professor of ophthalmology in the Carver College of Medicine, traveled to Marangu, Tanzania, in October with Volunteer Optometric Services to Humanity to provide eye care to people who cannot afford or access care. Dr. Shahid and the medical team treated approximately 2,800 patients in four days and dispensed nearly 2,000 pairs of eyeglasses.



JOANN ELAND,
UI nursing professor, teaches a course on hospice and palliative care each year as part of the UI India Winterim program. Eland was asked to return to India in April to write curriculum on pain and palliative care, but this time it will be used throughout the entire country.



JULIE REYNOLDS,
an M.S. candidate in the College of Dentistry who is also pursuing a Global Health Studies certificate in CLAS, traveled to Xicotepec, Mexico, to investigate several factors that contribute to high rates of tooth decay in children in Xicotepec. She collected data by creating a survey regarding children's dental health for parents and local dentists to fill out, and worked with her host family and local schools to set up venues for parents to come and fill out surveys. In the future, Reynolds hopes to develop oral disease prevention programs in new locations in Latin America.

Xicotepec, Mexico

Honduras

KATE KEDLEY,
a Ph.D. candidate in language, literacy, and culture in the College of Education, traveled to Honduras to observe the ways in which teachers use social movements to influence society and politics outside of the school.



ONALEE YOUSEY,
an undergraduate student studying political science in CLAS, spent the summer in Tangier, Morocco, enrolled in an intensive Arabic language course and serving as a student ambassador for the U.S. through a Critical Language Scholarship. Yousey's research interests include electoral politics and public opinion polls in Arab Spring countries and new democracies. She hopes her time abroad has given her the linguistic and cultural experience to add a unique perspective to her studies, as well as aid her in her thesis project, which explores the way women influence the electoral process in Jordan.

SHINY PARSAI,
a PharmD candidate in the College of Pharmacy, traveled to The Hague, Netherlands, and London, U.K., to research international career paths and opportunities for pharmacists and pharmacy students.

NATHANIEL RICHMOND,
a Ph.D. candidate in applied mathematical and computational sciences in CLAS, traveled to Bilbao, Spain, to work with wireless network optimization experts at the Basque Center for Applied Mathematics to formulate an algorithm that will improve wireless network efficiency.

London, U.K.

Bilbao, Spain

Tangier, Morocco

Gambia

RICHARD DAVIS,
a Ph.D. candidate in immunology in the Carver College of Medicine, traveled to Bahia, Brazil, to examine the immune response of Brazilian patients suffering from the parasitic disease leishmaniasis.

Bahia, Brazil



REBECCA MCCRAY,
a 2010 UI graduate with a B.A. in English from CLAS, is in Ljubljana, Slovenia, conducting independent research on the successes of the Slovenian criminal justice system, which has one of the lowest incarceration rates in the European Union. The U.S., on the other hand, has the highest incarceration rate in the world. Through the support of a Fulbright grant, McCray is researching and writing about Hostel Celica, a former Yugoslav prison, and studying Slovenia's transition to independence via the controversial transformation of this unique prison-turned-hostel, ultimately producing a work of long-form journalism from her research.

The Hague, Netherlands

Ljubljana, Slovenia

DREW CRAIG,
a 2013 UI College of Law graduate, interned with two different organizations in Ramallah, Palestine: Defence for Children-Palestine (DCI) and the Al Mustakbal Foundation (AMF) for Strategic and Policy Studies. He also enrolled in classes in Jerusalem.

Ramallah, Palestine

India

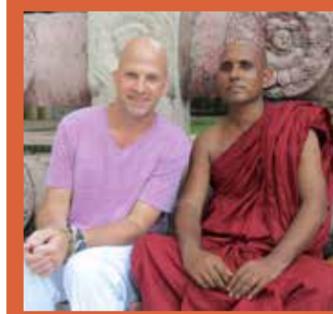
BRITTANY ROSS,
a UI senior in the College of Nursing, traveled to the Gambia to further her knowledge of female genital mutilation (FGM) in order to prepare herself and other healthcare providers for any future patients who may have been affected by FGM.

JORDYN REILAND,
an undergraduate journalism student in CLAS and editor for *The Daily Iowan*, spent the summer in Beijing, China, interning at *China Daily*, the largest English daily newspaper in China.

Beijing, China

Toykyo & Osaka, Japan

SARAH JOHNSON,
an MFA candidate in dramaturgy, traveled to Tokyo and Osaka, Japan, to analyze traditional Japanese performing arts in order to trace their influence on contemporary American playwriting.



THOMAS LANGER,
a 2013 UI graduate with a B.A. in International Studies from CLAS, spent last summer in northern India investigating the role and impact of new social media upon the Tibetan diaspora living in exile. He traveled to the various Buddhist temples, coffee houses, libraries, and other locations where Tibetans gather to share news about their homeland. He was able to make invaluable connections through hearing Tibetans' life stories and testimonies about crossing over to India from Tibet in order to escape the various kinds of persecution both they and their families encountered.



The UI recently renewed a consortium agreement with the Universities of Wisconsin-Madison, Michigan, and Michigan State, which allows students to spend an academic year in Freiburg, Germany.

LINKAGES AND PARTNERSHIPS

The University of Iowa hosts dozens of delegations from abroad every year, and 2013 was no exception. Among the many visitors this year were university and diplomatic representatives from Turkey, Taiwan, Australia, and Korea. Our active partnerships and linkages are growing with universities around the world, and in 2013 a total of 53 new or renewed agreements were signed. Below are just a few highlighted partnerships:

TSUKUBA UNIVERSITY OF TECHNOLOGY (JAPAN)

In 2013, the UI renewed connections with Tsukuba University of Technology, the only higher educational institute for the hearing and visually impaired in Japan. This relationship was initially formed in 2010 when a Tsukuba student came for graduate study at the UI and ultimately achieved a Ph.D. in Physical Rehabilitation Science. The linkage represents several opportunities for renewed engagement going forward, including the collaboration of the schools on research projects and publications, the exchange of education and curriculum philosophy appropriate for hearing and visually impaired students, and the potential for exchange of faculty, administrators, and students.

COLLEGE OF LAW AND BUSINESS (ISRAEL)

The UI College of Law and Business (CLB) in Israel has connected with the College of Law and Business (CLB) in Israel in order to promote faculty exchange and dual-degree programs. The new agreement details several dual-degree programs: one offers students from CLB the opportunity to progress from an LL.B. degree at their home institution to attaining a J.D. from the UI in less time than if the degrees were pursued independently. Another program involves the CLB Clinic for Migrants' Rights, which offers summer internships in immigration law to foreign law students. The Clinic has committed to accepting up to two UI law students into the program per year.

CENTRO FEDERAL DE EDUCAÇÃO TECNOLÓGICA DE MINAS GERAIS (BRAZIL)

The University of Iowa renewed ties with the Centro Federal de Educação Tecnológica de Minas Gerais (CEFET-MG) in Brazil this year with intentions to pursue further collaboration in education. CEFET-MG is an institution focusing on the technological sciences and has been connected with the UI via a faculty working relationship in the UI College of Engineering and the Iowa Institute for Hydraulic Research (IIHR). Going forward, this linkage will allow for the two schools to initiate student and faculty exchanges, pursue joint research activities, participate in joint course development, and share information related to research like library materials or publications.

CLINICAL CENTER UNIVERSITY OF SARAJEVO & CANTON HOSPITAL ZENICA (BOSNIA-HERZEGOVINA)

The UI College of Public Health reinforced ties with the Clinical Center University of Sarajevo and the Canton Hospital Zenica in Bosnia-Herzegovina. These connections are based in the College of Public Health's Center for International Rural and Environmental Health and revolve around its program in International Trauma and Injury Prevention Training and Research (ICTIRT). ICTIRT allows professionals from these institutions and other participating public health collaborations in South Eastern Europe to come to the UI for specialized trainings. These linkages also support the opportunity for the exchange of faculty, mutual participation in conferences, seminars, and other visits and further professional trainings.

To learn more about agreements the University of Iowa holds with overseas institutions, please visit our linkages database at: <http://international.uiowa.edu/linkage>.

KHORANA/BOSE SCHOLAR PROGRAM

This summer, the UI participated in the Khorana/Bose Scholar Program, a collaboration between the University of Wisconsin-Madison, the government of India, and the Indo-U.S. Science and Technology Forum (IUSSTF) that supports the exchange of student scholars between India and the U.S. This summer, two Indian scholars worked in UI labs at the Carver College of Medicine while Anna Borkowska, a UI undergraduate student studying chemical engineering, traveled to the National Centre for Biological Sciences in Bangalore to intern at the Institute for Stem Cell Biology and Regenerative Medicine (inStem).



Anna Borkowska

LINKAGES AROUND THE WORLD

The University of Iowa currently maintains 147 formal linkages with 120 organizations and institutions in 45 countries or territories around the world. The partnerships encourage student and faculty exchange programs, collaborative research projects, dual degree programs, and other activities. Below is a breakdown of those partnerships by geographic region.





Hebei and Iowa



Rivers as Bridges

IOWA HIGHLIGHTS

HEBEI UNIVERSITY & HEBEI NORMAL UNIVERSITY

In 2013, the state of Iowa celebrated 30 years of friendship with its Sister State of Hebei, China. The Sister State relationship has been an entirely voluntary, nonprofit effort dedicated to connecting the people of Iowa and Hebei since the 1970s. In the fall, the UI reinforced this relationship by establishing formal linkages with both Hebei University and Hebei Normal University—two universities in the Hebei province. In September, a delegation from Hebei visited campus and Downing Thomas, associate provost and dean of International Programs, was named an Honorary Professor of Hebei Normal University. These new linkages pave the way for the university to pursue joint educational and research activities, as well as the exchange of scholars, students, and information with both universities in the future.

FACTS AT A GLANCE

- In the 2012-2013 academic year, the economic impact from international students and their families in the state of Iowa reached over \$325.2 million. Considered alongside exports, that would place it among the top contributions to the Iowa economy.
- The impact from University of Iowa international students to the state's economy was over \$110.5 million – more than one third of the state total.
- 3,421 jobs were created or supported in Iowa's economy by international students and their families in 2012-2013.
- 22% of Iowa jobs are tied to international trade.
- During the last five years, at least two UI students from each of 98 Iowa counties have studied abroad.
- 17% of Iowa's K-12 students study a foreign language.
- Governor Branstad established Iowa's ninth Sister State in 2013 with the Republic of Kosovo.

RIVERS AS BRIDGES

Iowa City was host to 60 outstanding Chinese high school students in summer 2013 when the Rivers as Bridges program made a stop at the University of Iowa. The students' busy itinerary included a campus tour and a visit to the Oakdale campus to explore the State Hygienic Lab and the Hydraulic Wave Basin Facility. In addition to Iowa City, the group made stops in Muscatine and Dubuque. Rivers as Bridges is a sister-river exchange program with the goal of connecting the youth of the Mississippi and Yangtze River areas and promoting environmental conservation practices and cultural interaction. This marks the second year of the program, a 10-year initiative by the Environment and Public Health Network for Chinese Students and Scholars (ENCSS) that will culminate in the 50th anniversary celebration of the Shanghai Accord in 2020.



Sydney Johnson, a UI senior from Des Moines, studied abroad in the small town of Viterbo, Italy, which allowed her to hone her Italian language skills. Just over half of all University of Iowa students who studied abroad last year were natives of Iowa.

ALUMNI

As the number of international and study abroad students soars on campus, International Programs is exploring new ways to support and engage with our friends and alumni around the world. To help oversee this task, we welcomed Suyun Ma to International Programs as global external relations coordinator in 2013. In collaboration with other offices around campus, she will help us build our increasingly global alumni base. We will be blazing the trail as one of the few universities in the nation to expand our social media presence to include some of Asia's most popular social media channels, such as RenRen, Weibo, and WeChat. Through these media we hope to share news, videos, and articles that alumni may not be able to access through popular social media in the U.S.

In addition to our efforts to reach out to alumni via social networks, we are engaging with them in person through alumni events around the world. In 2013, IP Dean Downing Thomas held informal meet-and-greet events for UI alumni in Brazil, Malaysia, Thailand, and China, allowing him to reconnect with former Hawkeyes and build connections for future communication and collaboration.



On Saturday, May 18, 107 people gathered at the Bangi Golf Resort in Kuala Lumpur, Malaysia. They came to catch up with old friends, meet new ones, and reminisce about the one thing they all have in common—the University of Iowa.

MARCELO MENA-CARRASCO

Marcelo Mena-Carrasco, a Chilean alumnus of the UI College of Engineering, was awarded the 2013 International Impact Award by UI President Sally Mason in November for his commitment to air quality research and championing of responsible and sustainable environmental practices. Recognizing the social impact of the technological choices we make, Mena-Carrasco is not content to simply conduct research in his lab and leave policy questions to politicians. He takes his research into the world in hopes of finding practical solutions to the environmental problems. He also directs the Center for Sustainability Research at the Universidad Andrés Bello, and serves as Energy and Climate Specialist for Fundación Chile, a nonprofit corporation whose mission is to introduce high-impact innovation and empower human capital. Through continued collaboration with colleagues at the UI and elsewhere, Mena-Carrasco believes the path can be found to a more sustainable and healthier future.



RON MCMULLEN

Former Ambassador to the State of Eritrea and UI alumnus Ron McMullen returned to his alma mater in 2013 to serve as a visiting associate professor in the Department of Political Science (CLAS). In his 30 years as a U.S. foreign service officer, McMullen's work has taken him to over 91 countries and included collaborating with Aung San Suu Kyi and pro-democracy groups in Burma, joining Nelson Mandela in leading Hillary Clinton on a tour of South Africa's Robben Island, and training mongooses to detect heroin in Sri Lanka. His adventures abroad make for some riveting class discussions, to say the least, and through his teaching appointment, McMullen hopes to instill in his students the same global curiosity that spurred him to join the foreign service after his time at Iowa. To this end, in fall 2014 McMullen will be facilitating a face-to-face component of the new online orientation for international students, which will involve domestic students from the International Studies program meeting with new international students on a regular basis.





PROGRAMMING AND ENGAGEMENT

This year, IP's WorldCanvass programs presented thoughtful and provocative discussions on a wide range of international topics, including genetics and new technologies, the rise of public opinion in China, and the social impact of sustainability. One of the most inspiring programs of the year was developed in conjunction with the first Provost's Global Forum, whose topic was "Refugees in the Heartland." (See below for more information.)

The Senate Chamber of the Old Capitol Museum is home for the live WorldCanvass productions, which are always open to the public. Recorded programs are available for viewing on UITYV, with select programs also on YouTube, and for listening on iTunes, the Public Radio Exchange, and the IP website. To learn more, visit international.uiowa.edu/worldcanvass

REFUGEES IN THE HEARTLAND

The 2013 Provost's Global Forum "Refugees in the Heartland" was a multiple-day event exploring the experiences of refugees in the Midwest and providing information to the public about the definition of a refugee, the process of becoming a refugee, and policies and practices informing refugee resettlement. The conference, largely coordinated by staff of the UI Center for Human Rights, provided opportunities for refugee leaders, service providers, educators, faith-based organizations, and policymakers to convene and develop Midwest-based advocacy principles. It also allowed refugee writers and artists to share their talents and stories to create spaces for discussion and reflection. Many of these guests joined a WorldCanvass program of the same name, including supermodel and UN refugee agency supporter Alek Wek and writer Kao Kalia Yang. The Provost's Global Forum is made possible through the support of the Stanley-UI Foundation Support Organization.

WORLDCANVASS 2013 TOPICS

- January 25** - The Rupture of Civil War
- February 15** - Genetics and New Technologies
- March 8** - The Book Culture, Languages, and Arts of Indigenous Peoples
- April 5** - Refugees in the Heartland
- May 3** - Remaking the Body: Identity and Body Modification
- June 13** - A Global Look at Interpersonal Psychotherapy (WorldCanvass Studio)
- September 20** - The Arts as Vocabulary
- October 18** - The Rise of Chinese Public Opinion
- November 8** - The Social Impact of Sustainability
- December 6** - Teaching Innovation



Sevdah, a Bosnian dance troupe from Des Moines, was one of the featured performances at the Refugees in the Heartland Conference.

1. CULTURAL EVENTS ON CAMPUS

The UI is home to dozens of cultural and internationally-focused student organizations, many of which hold annual public events in addition to student-specific activities. Community members can experience the Indian Student Alliance's annual Festival of Lights, get a glimpse of fashion around the world at Walk it Out, learn how to salsa at Gusto Latino, or get a taste of many cultures at the Celebrating Cultural Diversity Festival.

2. KIZUNA PROJECT

The Center for Asian and Pacific Studies in IP hosted two interns this summer from the Kizuna Project, a program funded by the Japanese government that sends young Japanese people abroad to help raise awareness of the Great East Japan Earthquake of 2011 and Japan's reconstruction efforts. Emi Inomoto and Misato Abe spent the summer volunteering at the Iowa City Crisis Center and doing presentations in community agencies, like the Senior Center, as well as in elementary schools. In the presentations they discussed topics ranging from personal accounts of the earthquake and the revival efforts taking place in their hometowns to Japanese cultural heritage.

3. STAFF ENGAGEMENT

IP's intercultural training program Building Our Global Community (BGC) continues to prepare UI staff and faculty to educate and serve our international community. In 2012-2013, 36 UI staff and faculty received their global certificate through BGC. The IP website also contains a section of resources for UI departments about international students and academic advising, employment rules, and policies for inviting international scholars to campus.

4. INTERNATIONAL EDUCATION WEEK

In November, the UI joined over 100 countries worldwide in observing International Education Week 2013, a joint initiative of the U.S. Departments of State and Education. International Education Week celebrates the many ways international education and exchange opportunities prepare citizens for community building in both domestic and international settings. IP facilitated a variety of events, including information sessions, lectures, Chinese pronunciation workshops, an international trivia night, the Adopt-A-Language Fair, and a photo, essay, and video contest for UI international and study abroad students.

5. THE CONFUCIUS INSTITUTE

In addition to offering Chinese language classes to community members throughout the year, the Confucius Institute at the University of Iowa also held several events in 2013 to highlight various aspects of Chinese culture, including tea ceremonies, calligraphy workshops, cook-offs, dumpling making workshops, Taiji classes, celebrations for Spring Festival and Autumn Moon, and many other social and educational events.

6. RISE OF PUBLIC OPINION IN CHINA

In October 2013, the UI hosted "The Rise of Public Opinion in China: An International Conference," a multi-day event that brought leading scholars from China and the U.S. together to explore the recent rise of Chinese public opinion and mass political activism that has promoted the development of public opinion research on China. Scholars who participated in the conference synthesized recent academic activities in Chinese public opinion research and shared their own cutting-edge research findings.





INTERNATIONAL PROGRAMS

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