2nd Annual
Iowa International Education Conference
April 25, 2014—University of Iowa, Memorial Union, Iowa City

NAFSA Interest Groups are indicated before each session title

8:30 AM TO 9:00 AM: REGISTRATION Room 243

9:00 AM TO 9:30 AM: WELCOME Room 243

9:40 AM TO 10:30 AM: CONCURRENT SESSIONS I:

ISS: International Student Friendliness: Listening to Student Voices, Room 348
Karen Edwards – Grinnell College and Peter Gerlach – Syracuse University

ISS: International at Iowa: Online Orientation Course for International Students, Room 166
Lee Seedorff, Michael Bortscheller, Shuhui Lin, and Lauren Katalinich – University of Iowa

SA: Dude, Where’s My Passport? Exploring the Underrepresentation of Men in Study Abroad, Room 345
Dr. Julie Yankey and Nancy Guthrie – Iowa State University

Shared: Everyday Advocacy in International Education, Room 343
Katie Jabri – University of Minnesota/NAFSA Region IV Public Policy Representative

10:40 AM TO 11:30 AM: CONCURRENT SESSIONS II:

IEM: Developing a Strategic International Enrollment Management Plan, Room 343
Jim Crawley – ELS Educational Services, Inc./Previous NAFSA IEM KC Chair

ISS: Roundtable Discussion: Employment Issues for International Students, Room 166
Lee Seedorff – University of Iowa, Diana Jones – Graceland University, Gayle Glick – Kirkwood Community College, and Ashley Huth – Iowa State University

SA: Short-term Study Abroad to Belize: Tying Learning to Mission, Room 345
Dr. Bob Walker – Mount Mercy University

Shared: Beyond Facebook: New Frontiers in Social Media for International Education, Room 348
Lauren Katalinich and Suyun Ma – University of Iowa

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UNIVERSITY OF IOWA
ADMISSIONS

International Traders of Iowa

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Study Iowa

World-Class Universities and Colleges
2nd Annual

Iowa International Education Conference

April 25, 2014—University of Iowa Memorial Union, Iowa City

11:30 AM TO 1:00 PM: LUNCH, NETWORKING AND GUEST SPEAKER Room 243
Barry Butler, Executive Vice President and Provost, University of Iowa

1:10 PM TO 2:00 PM: CONCURRENT SESSIONS III:

ISS: Assessing and Addressing International Student Needs, Room 348
Jiayi Hu, Susan Burkett, and Hadyn Murphy – Iowa State University

ISS: F-1 vs. J-1: What’s the Difference?, Room 343
Becky Zama – Iowa State University

SA: Bringing Lessons From Abroad to Iowa: Our Trials and Errors of Planning a State Conference, Room 345
Devon Bilsing – Iowa State University

SA: Study Abroad Course Substitution: Supporting the Pursuit of International Education, Room 166
Ben McCarty, Alyse Ridpath, and Nicole Humphrey – Iowa State University

2:00 PM TO 2:30 PM: AFTERNOON BREAK Room 243

2:40 PM TO 3:30 PM: CONCURRENT SESSIONS IV:

ISS: International Student Programming: From an International Student Perspective, Room 348
Paul Kyungjoon Chung, Presha Kardile, Onalie Arlyabandhu – Iowa State University

SA: Interdepartmental Collaboration: International Programs and College of Engineering, Room 343
Zach Smith and Amy Brewster – University of Iowa

Shared: NAFSA and International Education, Room 345
James Dorsett – Iowa State University

Shared: Bridging Domestic and Global Diversity: A Student Intercultural Leadership Program, Room 166
Bob Gutwein and Brandon Paulson – University of Iowa

3:45 PM TO 4:15 PM: OPTIONAL TOUR OF UNIVERSITY OF IOWA INTERNATIONAL PROGRAMS OFFICE
Meet in Room 243
Session Descriptions

Concurrent Sessions 1 (9:40 AM to 10:30 AM)

ISS: International Student Friendliness: Listening to Student Voices [Illinois Room, 348]
Karen Edwards – Grinnell College and Peter Gerlach – Syracuse University
Two perspectives from Grinnell College are offered for international student professionals. A practitioner shares her perspective on what it means to be an ‘international student friendly’ campus. A researcher presents points from his dissertation, a critical, qualitative study about international undergraduates at Grinnell College. Facilitated discussion follows the presentations.

ISS: International at Iowa: Online Orientation Course for International Students [Iowa Theater, 166]
Lee Seedorff, Michael Bortscheller, Shuhui Lin, and Lauren Katalinich – University of Iowa
New international students have a lot to learn about immigration laws, cultural adjustment, the campus environment, and academic expectations in the U.S. The session discusses the creation and implementation of an online orientation course to provide students access to information crucial to their success, and gives the school the opportunity to clearly define institutional values and expectations.

SA: Dude, Where’s My Passport?: Exploring the Underrepresentation of Men in Study Abroad [Northwestern Room, 345]
Dr. Julie Yankey and Nancy Guthrie – Iowa State University
The session will outline the current literature on gender differences in study abroad participation. Results of a recent study exploring masculinity identity of college men who study abroad will help to frame the current literature on the gender disparity. Q&A, group discussion, and recommendations for education abroad practice will be included.

Shared: Everyday Advocacy in International Education [Ohio State Room, 343]
Katie Jabri – University of Minnesota/NAFSA Region IV Public Policy Representative
Learn more about advocacy opportunities that you can take advantage of through your everyday interactions, and formal opportunities through NAFSA.

Concurrent Sessions 2 (10:40 AM to 11:30 AM)

IEM: Developing a Strategic International Enrollment Management Plan [Ohio State Room, 343]
Jim Crawley – ELS Educational Services, Inc./Previous NAFSA IEM KC Chair
There is significant planning and research that should go into the development of an International Strategic Enrollment Management Plan. Surprisingly many schools do not really have a plan in place. Decisions are sometimes made with limited data or information even though most of what is needed is normally easily accessible. This session is intended for those relatively new to the field and will be especially helpful for those from institutions who are new to international recruitment and/or for those that are refocusing their recruitment efforts on different regions.

ISS: Roundtable Discussion: Employment Issues for International Students [Iowa Theater, 166]
Lee Seedorff – University of Iowa, Diana Jones – Graceland University, Gayle Glick – Kirkwood Community College, and Ashley Huth – Iowa State University
Join an informal roundtable discussion among several schools focusing on international student employment regulations and practices. Panelists and audience members can share how they interpret employment regulations, policies they have developed, discuss current trends and concerns relating to employment, and get feedback on questions or problems.
SA: Short-term Study Abroad to Belize: Tying Learning to Mission [Northwestern Room, 345]
Dr. Bob Walker – Mount Mercy University
Using intellectual capital and our physical labor, Mount Mercy University undergraduates and MBA students helped change lives and businesses in Punta Gorda, Belize. Learn the value of working with international partners in developing nations and the keys to making trip successful while tying the courses to the University’s mission.

Lauren Katalinich and Suyun Ma – University of Iowa
How can various social media platforms help accomplish institutional goals? In this presentation, University of Iowa International Programs will give audience members an overview of both domestic and international social media outlets and provide examples of creative content. Anyone using social media to reach their target audiences is encouraged to attend.

Concurrent Sessions 3 (1:10 PM to 2:00 PM)
Jiayi Hu, Susan Burkett, and Hadyn Murphy – Iowa State University
International students transitioning into American higher education require academic and sociocultural scaffolding to increase their ability to persist in seeking an American degree. Theories relating to international students beginning this journey will be introduced. Presenters will provide methods for gathering student data, and share their recommendations to increase academic and sociocultural scaffolding. The session will continue with a round table format discussing similar ideas and issues at participants’ institutions.

Becky Zama – Iowa State University
Learn about the differences between the F-1 and J-1 status relating to duration or status, work authorization, dependents, and other key issues. Help your students, and your school, find which is best for them!

SA: Bringing Lessons From Abroad to Iowa: Our Trials and Errors of Planning a State Conference [Northwestern Room, 345]
Devon Bilsing – Iowa State University
Learn about the planning of the first annual Lessons From Abroad Iowa conference. From an idea to a reality, we accomplished in five months what usually takes a year. Discover what we did wrong, what we did well, and where we are going from here.

SA: Study Abroad Course Substitution: Supporting the Pursuit of International Education [Iowa Theater, 166]
Ben McCarty, Alyse Ridpath, and Nicole Humphrey – Iowa State University
Students can perceive study abroad as an obstacle to their academic plan. To increase participation in study abroad, the College of Engineering at Iowa State University has developed a course pre-approval process for its students. This session will provide others with strategies for academic integration of study abroad at their own institution.

Concurrent Sessions 4 (2:40 PM to 3:30 PM)
ISS: International Student Programming: From an International Student Perspective [Illinois Room, 348]
Paul Kyungjoon Chung, Presha Kardile, Onalie Ariyabandhu – Iowa State University
This session will highlight the importance of international student programming at U.S. Universities. It will discuss the importance of international student programming, the impact of existing international programming, and the involvement of international students in leadership roles.
SA: Interdepartmental Collaboration: International Programs and College of Engineering [Ohio State Room, 343]
Zach Smith and Amy Brewster – University of Iowa
This session will explore the areas of collaboration between study abroad and engineering at the University of Iowa. It will highlight successes and lessons learned, as well as provide insight into achieving the goal of sending more engineering students abroad to study engineering through collaboration. This includes: focusing our portfolio, pre-approving courses, integrating study abroad into the curriculum, redesigning curriculum maps, creating a global elective focus area, enlisting the help of our recruiters, and by making this process as simple as possible for all parties involved.

Shared: NAFSA and International Education [Northwestern Room, 345]
James Dorsett – Iowa State University
Learn more about the field of international education and opportunities to expand your knowledge and broaden your network in international education through NAFSA. This session is open to all attendees. Students are especially encouraged to attend.

Shared: Bridging Domestic and Global Diversity: A Student Intercultural Leadership Program [Iowa Theater, 166]
Bob Gutwein and Brandon Paulson – University of Iowa
Bridge the gap between domestic and international students in your campus community by learning about how to effectively facilitate an intercultural leadership program. Learn about the group-learning format to facilitate the program with activities designed to initiate discussion and dialogue. Listen to participants share their experience in the program.