2017 Pre-departure Webinar Summary

Our new digital orientation through webinar was successful this past summer. We have included a second set of webinars for the spring admits and have further expanded our services for next fall which will include the following:

- Branding: The series will fall under the brand (name to be determined) pre-arrival services
- Expanding to include a graduate student only section (to include billing, COGS, Gradcare etc.)
- Partnering with orientation leaders around campus for planning and implementation

A total of 143 people attended the webinars (not including staff members), including attendees who were at **20** different countries (Argentina, Bangladesh, Brazil, Canada, China, Ecuador, Germany, Hong Kong, India, Iran, Italy, Malaysia, Mexico, Saudi Arabia, Singapore, Spain, South Korea, Sri Lanka, United Kingdom, United States). We have a total of 31 participants completed the assessment, with **21.68%** response rate.

93.33% of the participants indicated that the times of the webinars were convenient for them to participate; one participant suggested to provide the webinar in late afternoon or during weekend. 20% of the survey respondents experienced technical issues at the beginning – most of them were from the one webinar we did have technical issues at first. Others indicated that there were noises, but not loud enough to be a problem.

A lot of the survey respondents shared that it was a great experience for them to participate in the webinars and learn more about UI. Basic concepts were covered and explained clearly. Some suggestions include answering the questions slowly, and separating the questions clearly, emphasizing due date of payments, and providing the webinars at different timing.

Views of the videos (updated 08/12/2017):

Webinar	Youtube View	Tencent View
Getting Started (April 27, 2017)	125	381
Money Matters (May 19, 2017)	112	368
Travel Arrangements & Move-In (June 9, 2017)	63	377
Academic Expectations (June 30, 2017)	50	217

Research on Online Live Webinars for International Students

- University of California Berkeley Pre-Arrival Online Webinars: https://internationaloffice.berkeley.edu/students/new
- Rochester Institute of Technology – Live WeChat Q & A session

Working Mission & Timeline

Pre-arrival services strives to prepare students for **arrival in Iowa City**, **successful engagement in orientation**, and **transition to life and academics** at the University of Iowa.

Develop learning outcomes for both undergraduate and graduate student webinars by the end of the semester, and webinar schedule by the beginning of spring semester.

International Student and Scholar Services