

UNIVERSITY OF IOWA | INTERNATIONAL PROGRAMS

STUDY ABROAD

CONNECTING IOWA WITH THE WORLD

Annual Report | 2018-19

IOWATM



Table of Contents

- 2 Overview
- 3 Trends
- 4 Duration/Session
- 5 Destinations
- 6 Demographics
- 7 Ethnicity Demographics & First Generation
- 8 Diversity Outreach
- 9 Gilman International Scholarships
- 10 Funding
- 11 University Honors
- 12 Programs of Study | Overview
- 13 Program Types
- 14 New Programs
- 15 Advising
- 16 Outreach
- 17 College of Education
- 18 College of Engineering
- 19 College of Public Health
- 20 College of Liberal Arts and Sciences
- 21 Tippie College of Business
- 22 College of Nursing
- 23 Health and Safety
- 24 Alumni Reflections

Cover photo: taken by Trevor Jansma, 2018 Study Abroad Photo Contest Semi-Finalist



"Hawkeye pride from the Great Wall of China" taken by Brooke Nunemaker, 2018 Study Abroad Photo Contest Semi-Finalist

Overview

Study Abroad at the University of Iowa develops programs and resources to support students in the development of global perspectives and competencies. UI students in good standing have the opportunity to explore a variety of learning abroad options, including study abroad via UI faculty-led programs or through affiliated providers, as well as experiential learning experiences such as internships abroad, international service programs, or international research.

1,309

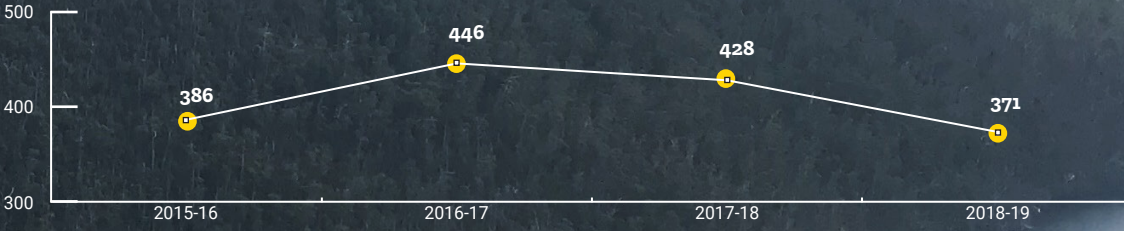
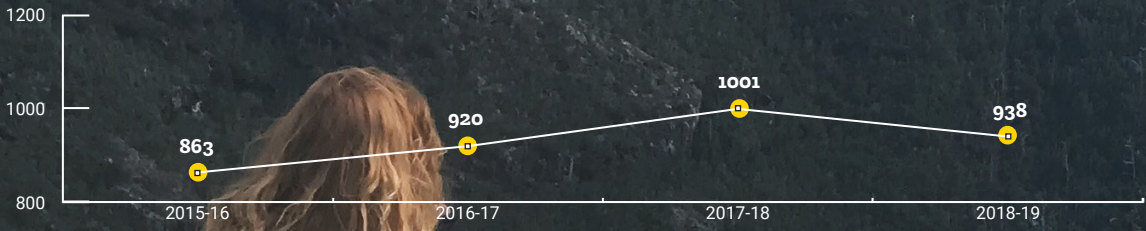
studied abroad in

74

countries

938 undergraduates 56 countries

371 graduate/professional 42 countries



Study Abroad Correspondent Hanna Malzenski; journalism SIT Australia: Sustainability and Environmental Action program

On average, undergraduates who studied abroad are

27%

more likely to graduate in 4 years than students that do not study abroad

Over

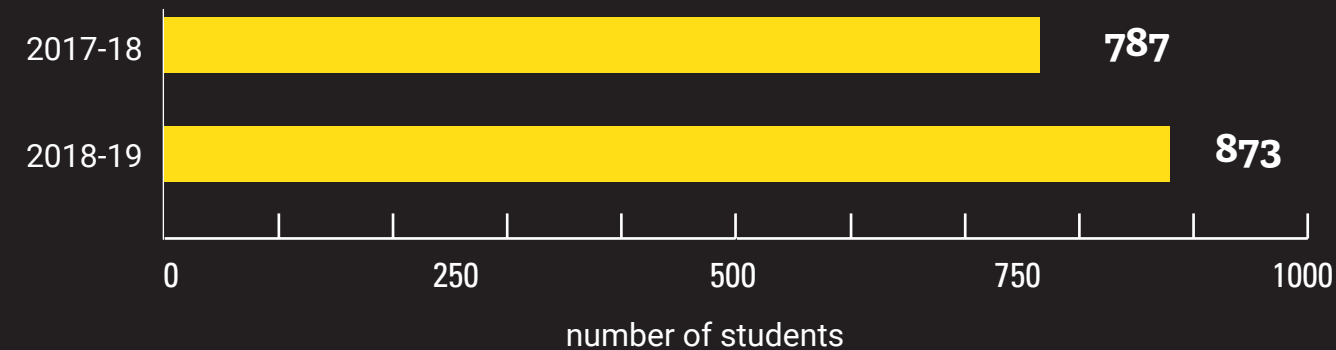
17%

of undergraduate students who completed their degrees in 2018-19 took their education abroad

Graduates w/ Study Abroad Experience



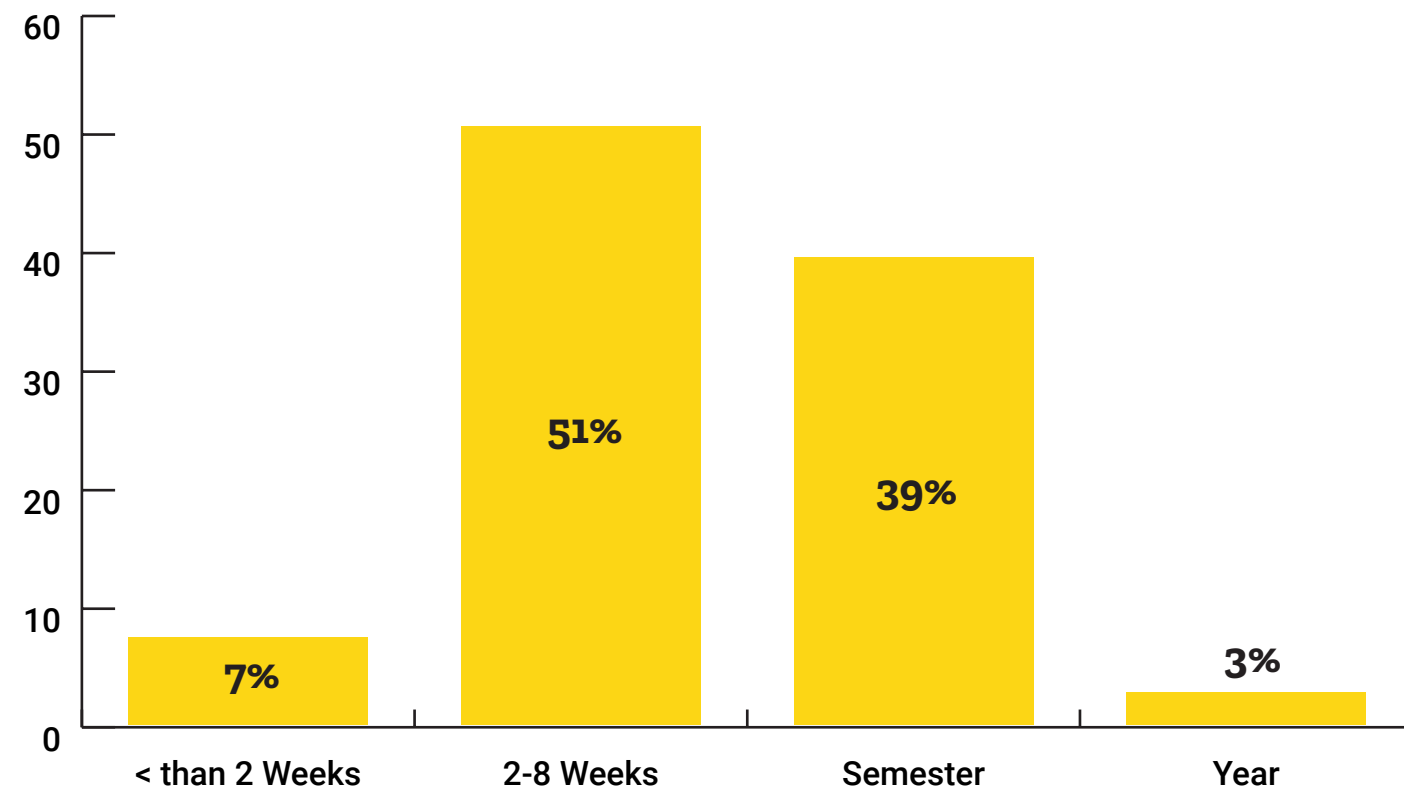
2018-19 graduates with studying abroad experience saw a nearly 10% increase over the previous year



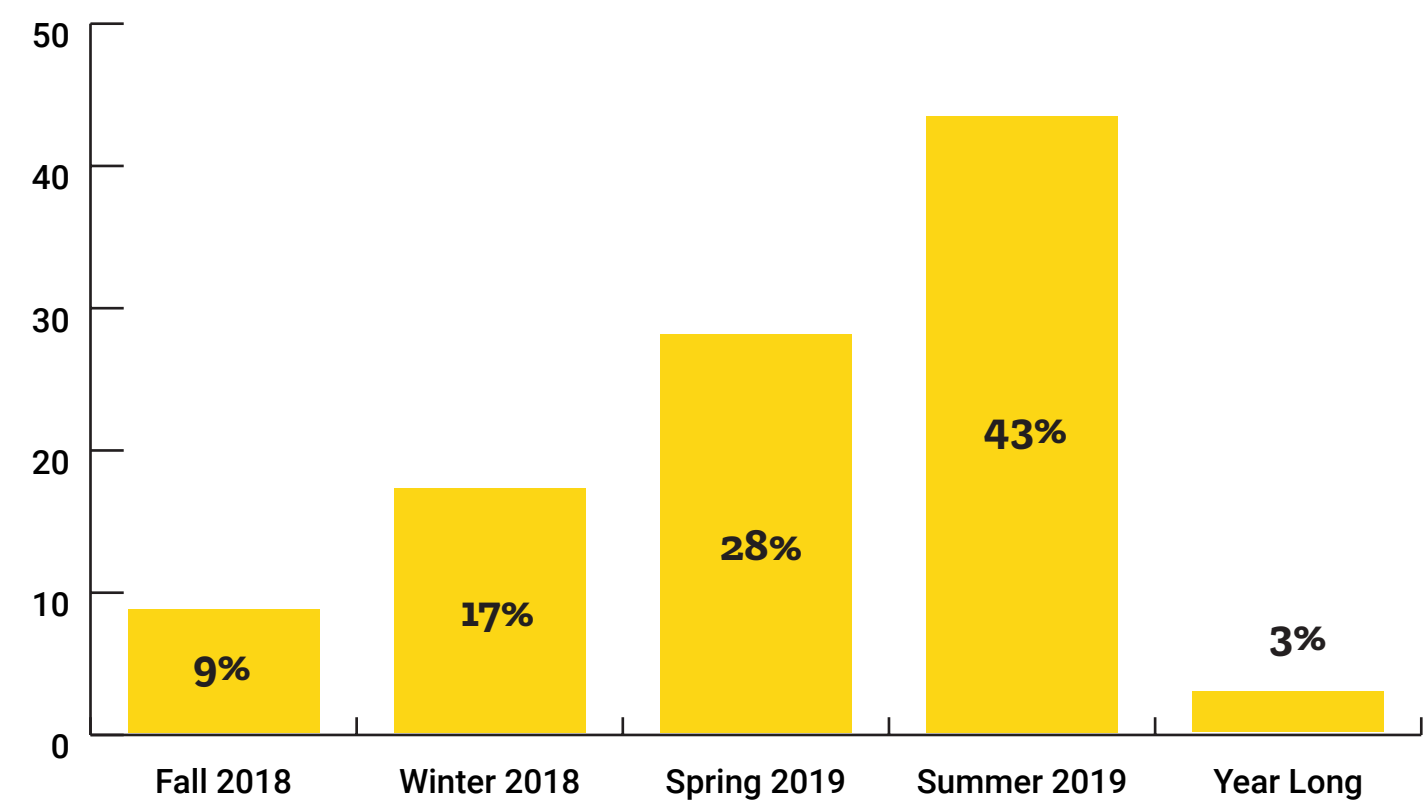
Duration/Session

Short-term study abroad is increasingly popular with students across all academic disciplines. Summer and winter opportunities allow students to gain international experiences that build on their academics during regular semesters.

2018-19 Study Abroad Participation by Duration



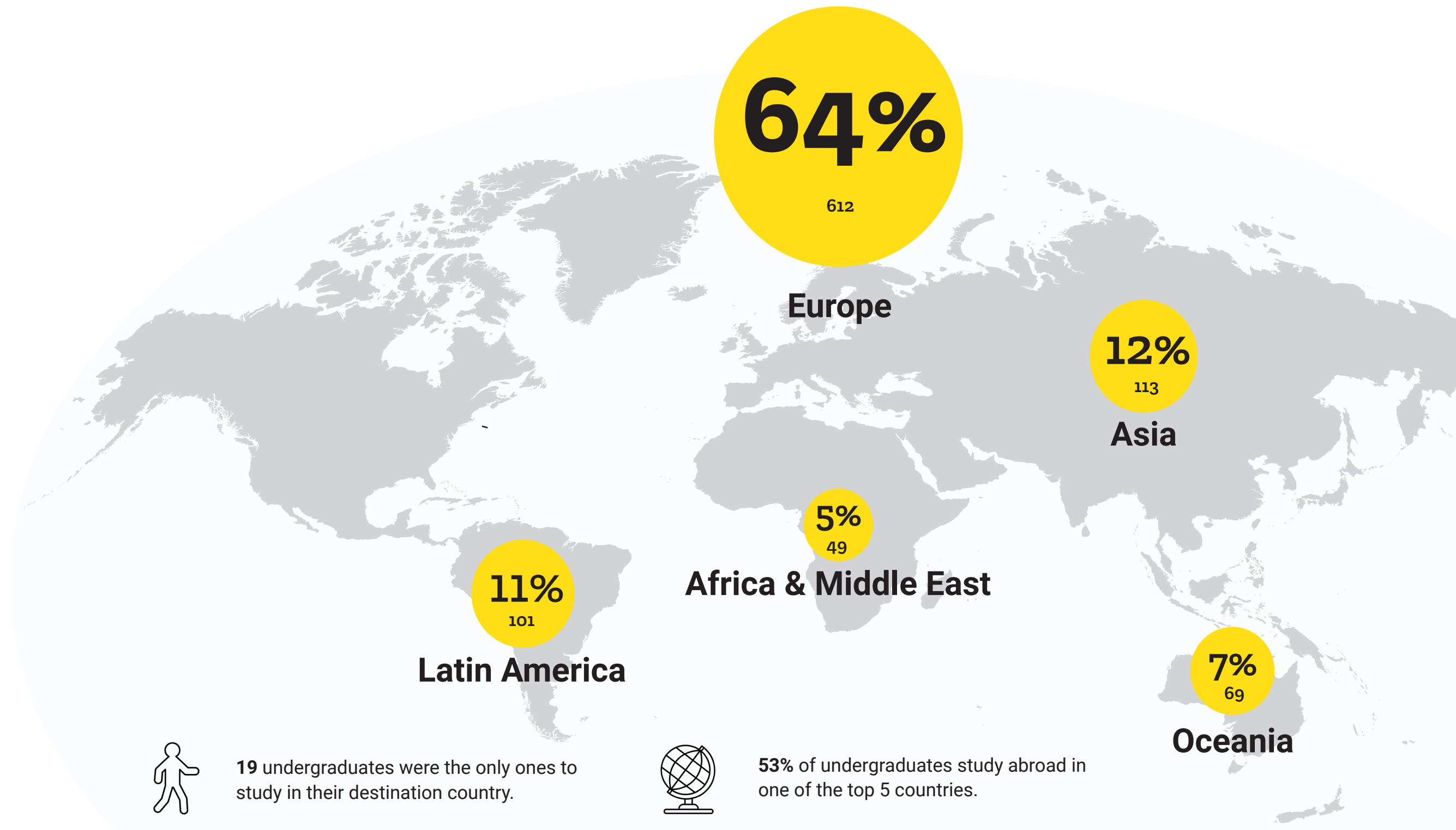
2018-19 Study Abroad Participation by Session



Destinations

Top 10 Study Abroad Destinations

155		Italy
132		Spain
113		United Kingdom
60		Australia
44		Greece
43		India
42		Ireland
32		France
25		Czech Republic
23		South Africa

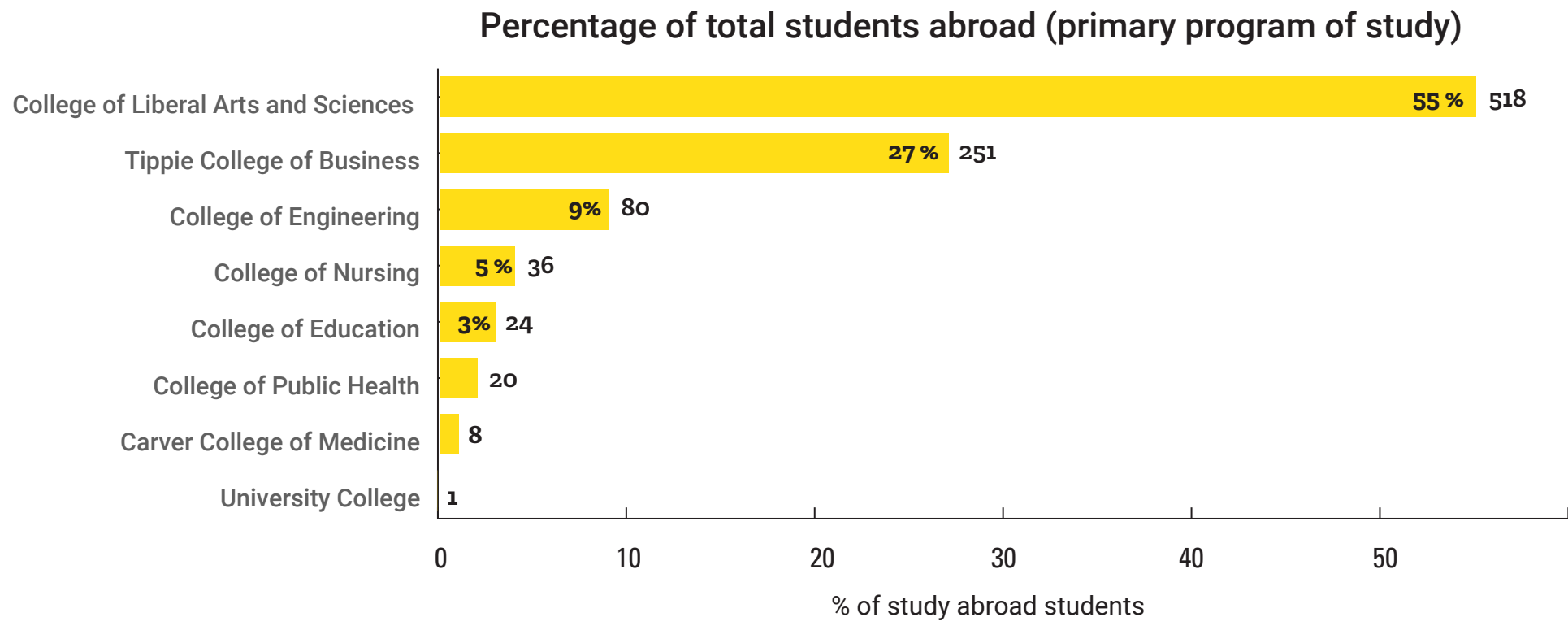
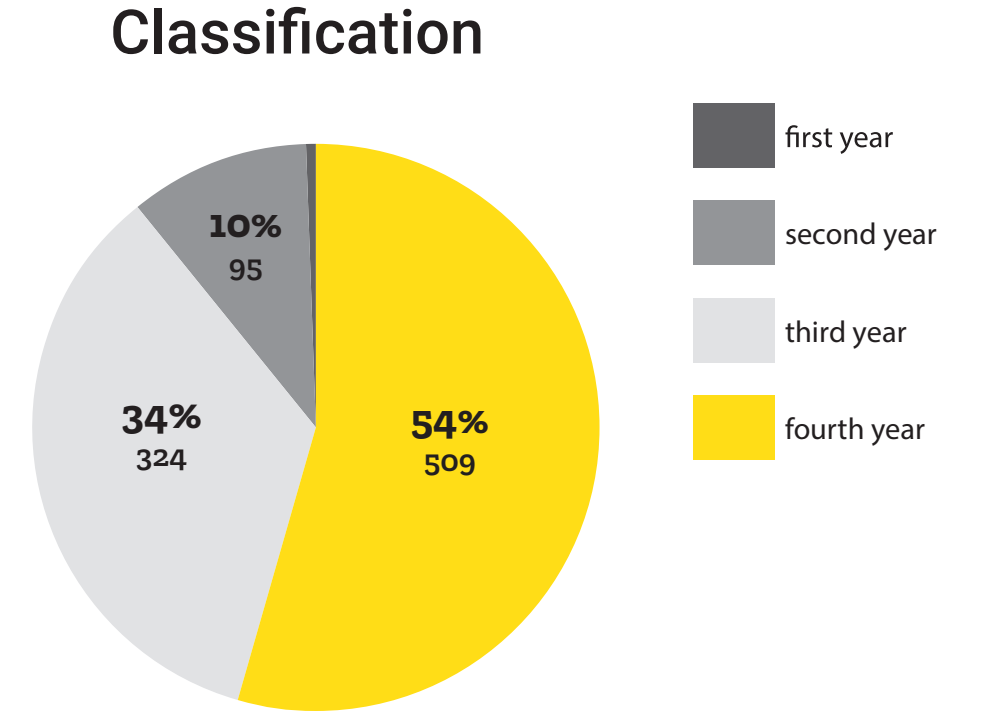
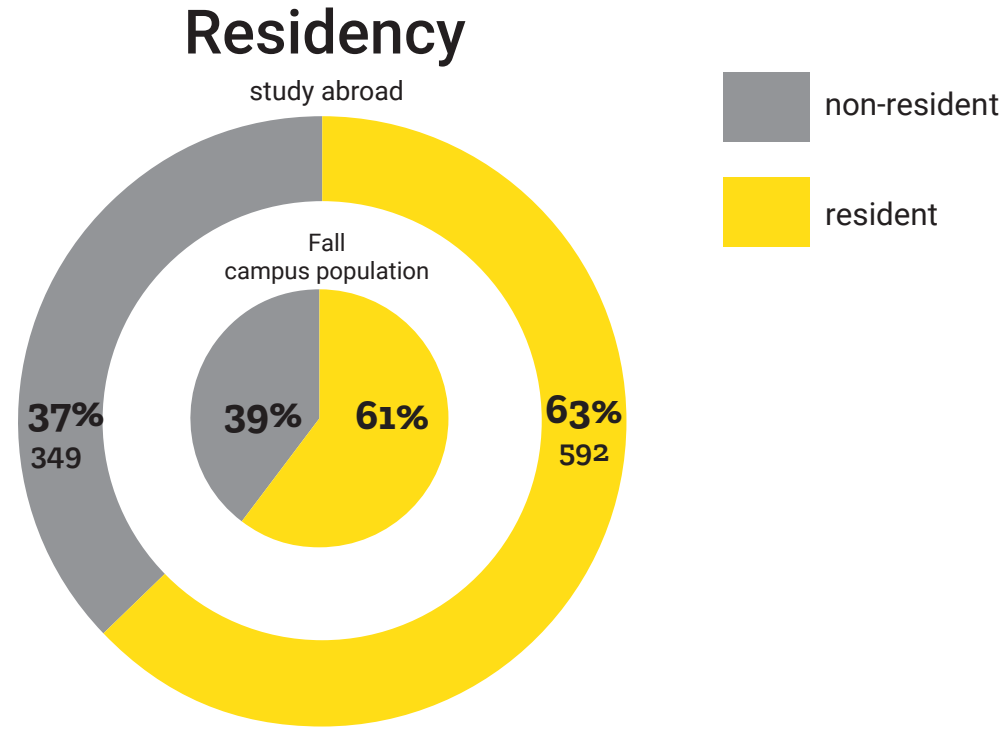
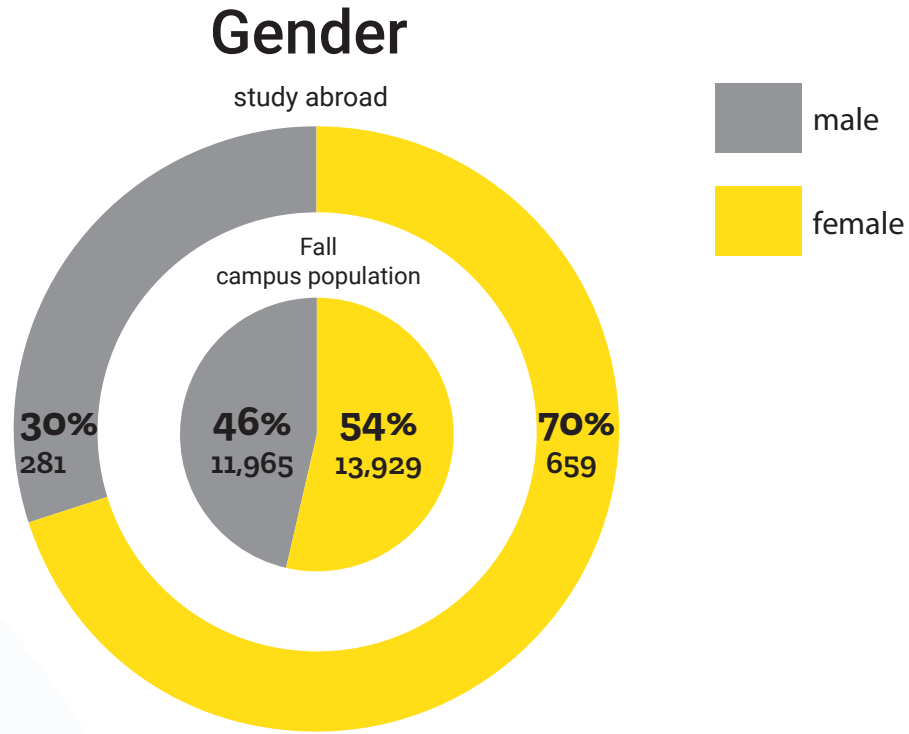


19 undergraduates were the only ones to study in their destination country.

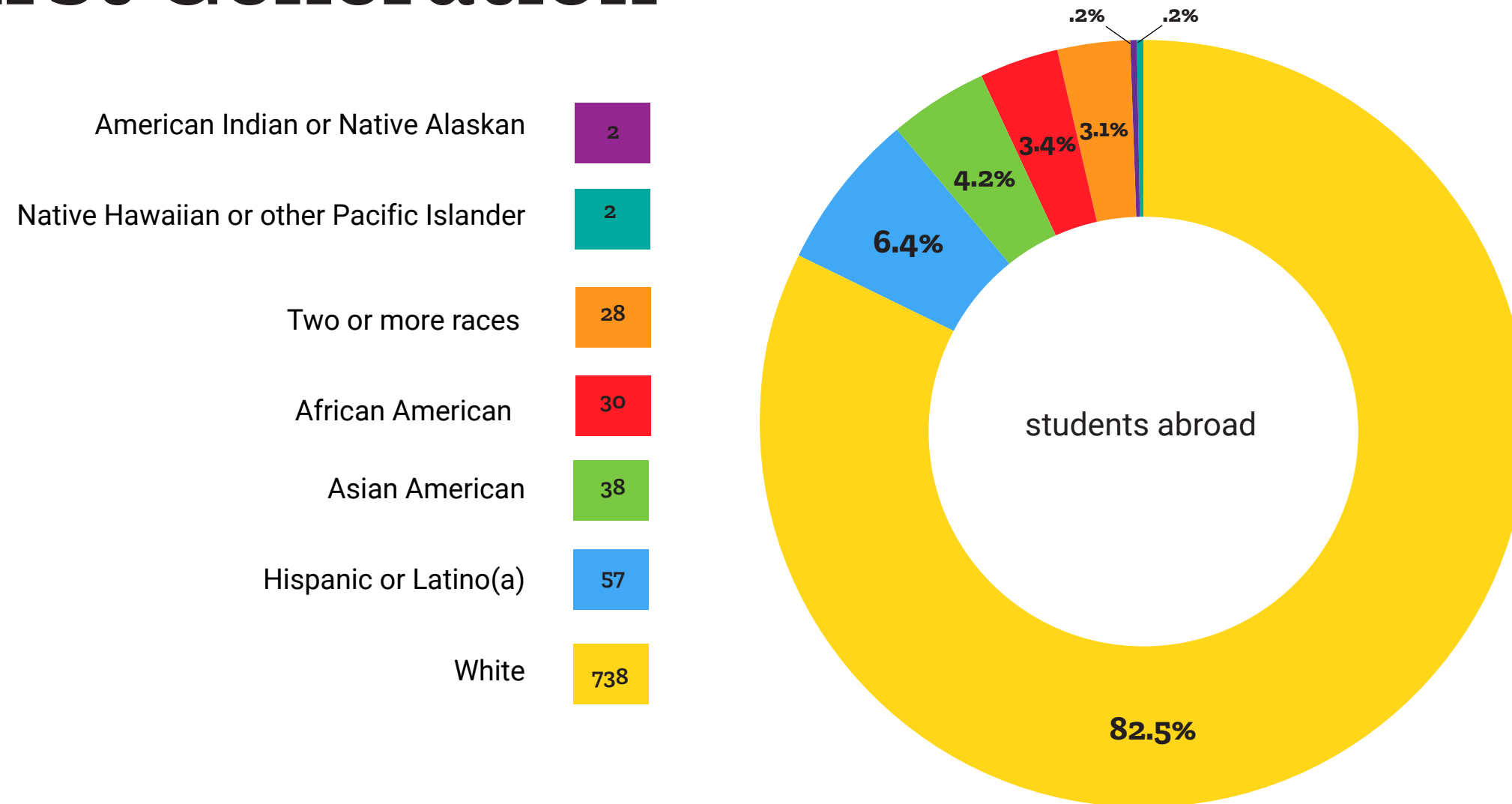


53% of undergraduates study abroad in one of the top 5 countries.

Demographics Fall 2018-Summer 2019



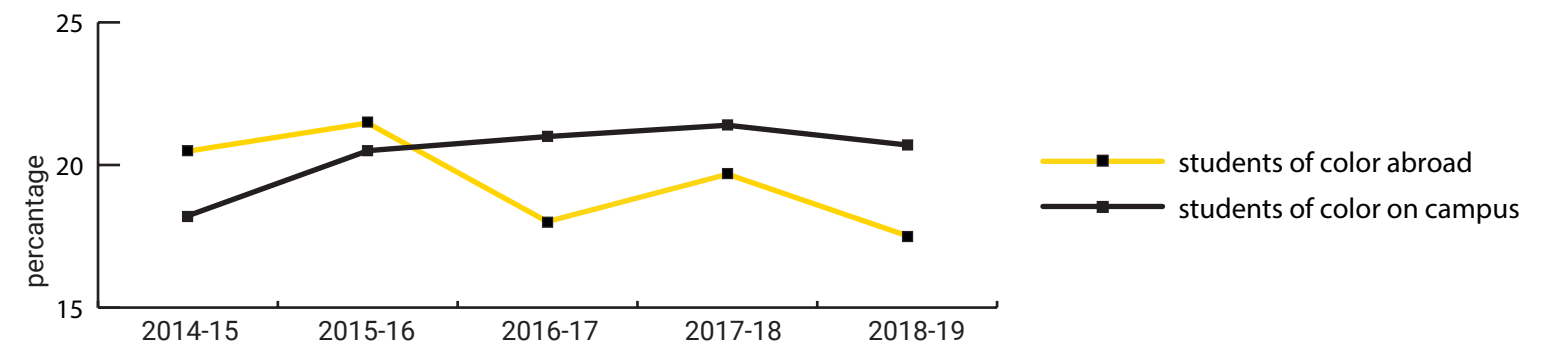
Ethnicity Demographics & First Generation



142
First Generation Students studied abroad

One challenge of Study Abroad includes the recruitment and retention of some student populations including students from underrepresented racial/ethnic minorities (URM), first generation college students, LGBTQ students, students with disabilities, veterans, and students with significant financial need. We see our efforts in these areas as contributing to the greater university's commitment to diversity and inclusion.

Percentage of URM students abroad vs on campus



Diversity Outreach

The University of Iowa Study Abroad office develops programming and outreach initiatives specifically for underrepresented populations. Study Abroad works closely with UI Disability Services, TRiO Student Support Services, the UI Center for Diversity and Enrichment, and also with the UI Cultural and LGBTQ Resource Centers to promote international opportunities to these populations. Study Abroad presented to a variety of multicultural groups and associations on campus during this time period including to:

- African American First-Year Seminar**
- African Student Association**
- ALMA – Association of Latinos Moving Ahead**
- UI Trans Alliance Community Dinner**
- WISE – Women in Science & Engineering**

In 2018-2019 Study Abroad was part of the Iowa Edge Resource Tour, developed targeted presentations to first year and second year TRiO students, participated in the First Gen Summit, and visited the Cultural Houses Open House. Study Abroad also participated in other diversity-related events such as: Community of Color; Color Your World: Queer Students Abroad; Around the World; Traveling While Black Roundtable; Queernival; GAYme Night; and First Gen Latinx Event.

Study Abroad awarded

20

Diversity Ambassador Scholarships

"In a single semester away I made more progress than in over eight years of formal Spanish education. After almost a decade of feeling like a piece of my identity was missing, I am finally able to hold a full conversation with my grandmother in Spanish and see her smile in a new way at my accomplishment."

*Diversity Ambassador Isabella Senno
Spring 2019, San Sebastian, Spain.*



This scholarship is intended to support the diversification of the students participating in study abroad programs.

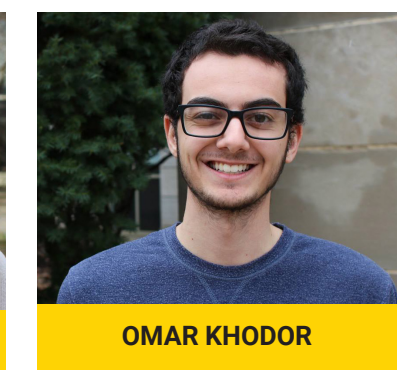
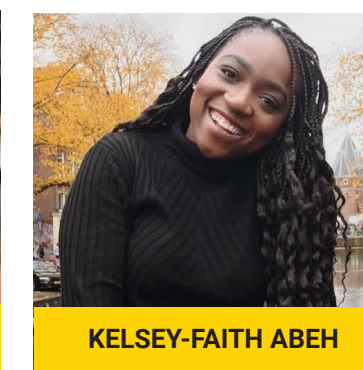
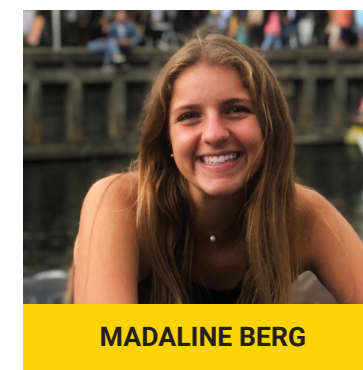
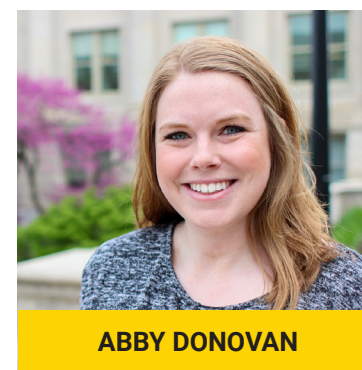
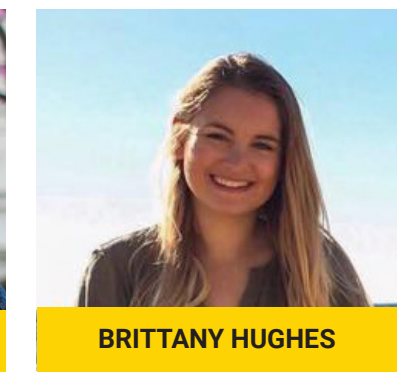
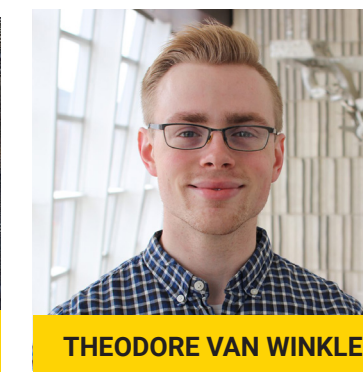
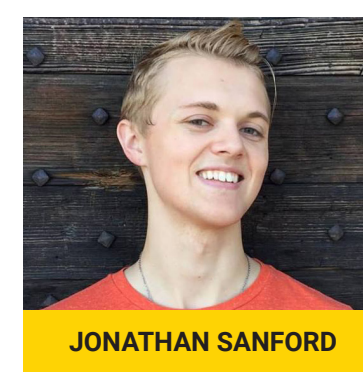
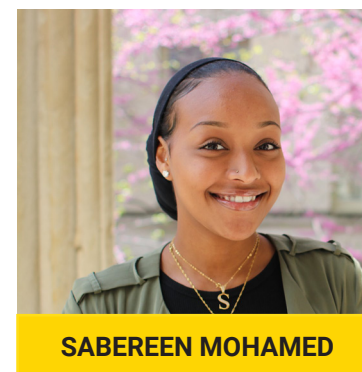
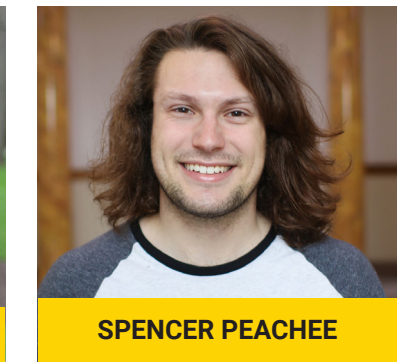
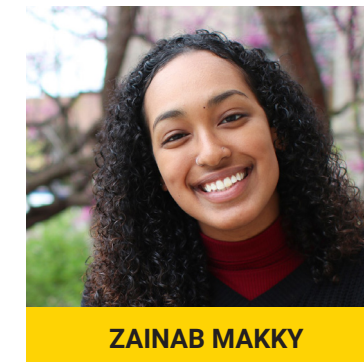
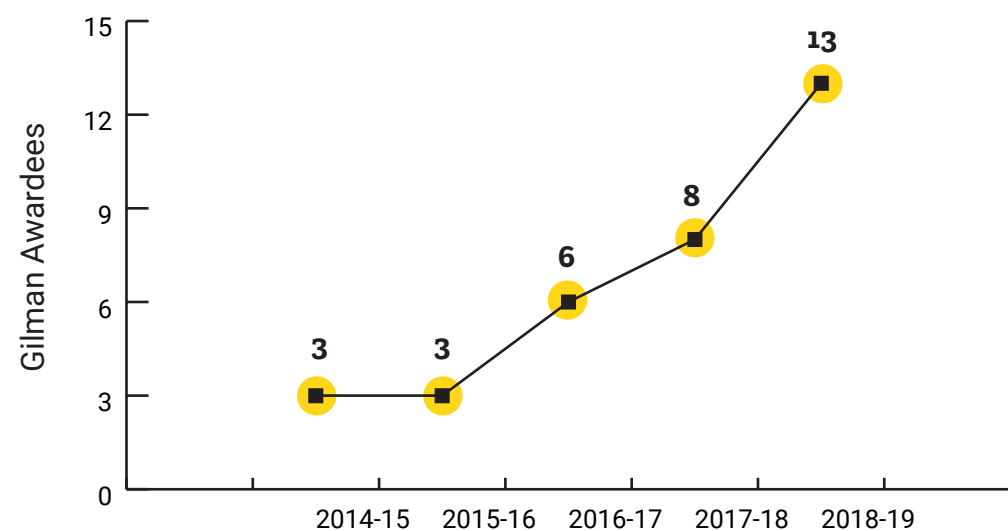


Gilman International Scholarships

The Benjamin A. Gilman International Scholarship is sponsored by the U.S. Department of State and provides funding for students of limited financial means to study abroad. Students who are eligible to receive the Federal Pell Grant as part of their financial aid package and intend to study abroad can apply. Scholarships, up to \$5,000, are awarded to students in all 50 states and U.S. territories.

There has been an increase in the number of Gilman Scholarships awarded to UI students over the past few years. This is due in large part to Study Abroad's efforts to guide students through the process. Study Abroad holds multiple information and application preparation sessions each semester, in addition to meeting individually with applicants. Several Study Abroad advisors have also served as national review panelists for Gilman, allowing them to better understand the process.

In 2018-19 a record 13 undergraduates were awarded Gilman Scholarships



118 Pell-eligible students went abroad in 2018-2019



\$827,200

in **SCHOLARSHIPS AWARDED**

BENEFITING

422

STUDENTS

NEW MERIT-BASED SCHOLARSHIPS

As the 2018-19 academic year began, two new merit-based scholarships, the **Stuart A. Lundquist Memorial Fund** and the **Richard J. Tyner International Programs Scholarship**, were added to the list.

Merit-based scholarships are funded by both International Programs and generous private donors. The following is a list of merit-based scholarships awarded this year to UI students:

- Bedell World Experience Asia Scholarship**
- Carol A. Snodgrass Scholarship**
- International Student Study Abroad Scholarship**
- James L. & Rubie S. Watson Study Abroad Scholarship**
- Joel D. & Sandra Barkan Scholarship**
- Margaret Fox Presidential Scholarship**
- Naomi Gunderson Foreign Language Study Abroad Scholarship**
- Richard J. Tyner IP Study Abroad Scholarship**
- Stanley Merit-Based Scholarship**
- Stuart A. Lundquist Memorial Fund Scholarship**
- SIT Targeted Honors Scholarship**
- Lamplighter Fund Scholarship (India Winterim)**



169 students with high financial need, including Pell Grant recipients, received awards from the **Ann Morse Need-Based Endowment**.

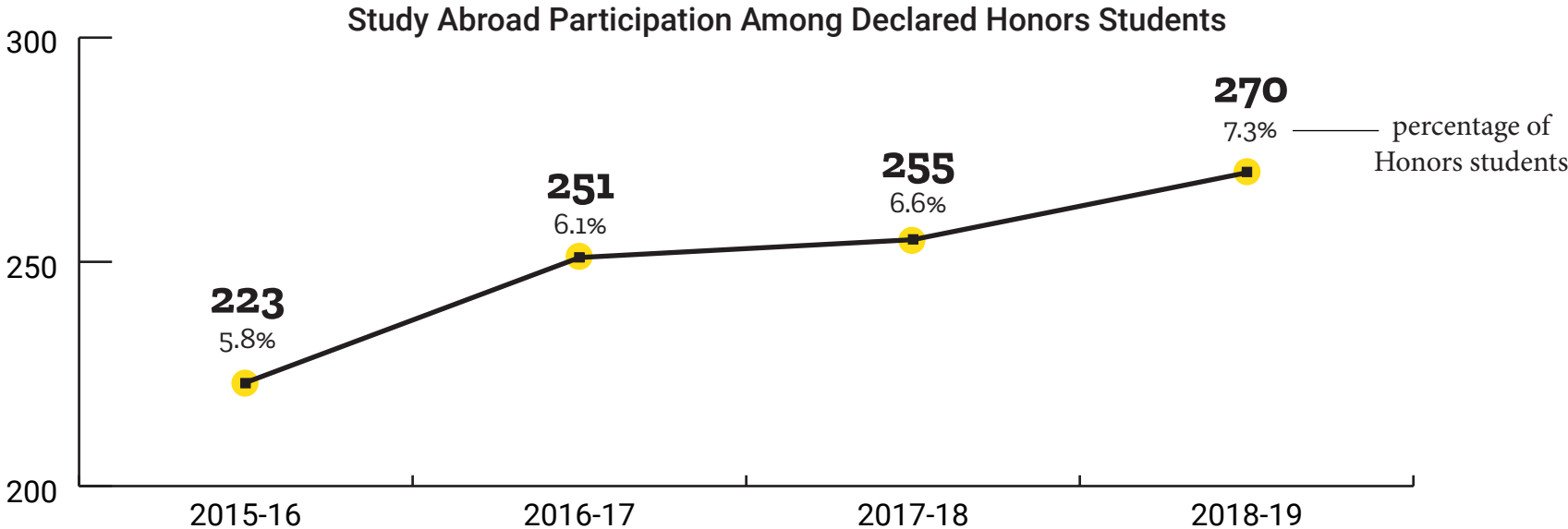
"El Cucalambe Real" taken by Donovan Roberts, Havana Cuba, 2018 Study Abroad Photo Contest Semi-Finalist

University Honors

In the fall of 2016, the Honors program began to accept some study abroad experiences for Honors credit. Subsequently, through a partnership between Study Abroad and the university Honors program, the UI began sponsoring programs operated through the School for International Training (SIT), a great study abroad option for UI students interested in field-based research projects.

At the same time, Honors and Study Abroad added the Iowa at Oxford: Mansfield College Program. Our Oxford (UK) options increased in Summer 2019 with the addition of Iowa at Oxford: Exeter College Summer Program.

Since the beginning of our partnership, the percentage of Honors students studying abroad has steadily increased.



The Iowa at Oxford: Mansfield College program offers an excellent study abroad opportunity for students in the Honors program at the University of Iowa, in part because earned credits can apply to their Honors requirements. This program provides students with a unique opportunity to spend an academic year fully matriculated at the University of Oxford, one of the mostly highly regarded academic institutions in the world.



Programs of Study | Overview

Programs with the highest number of students studying abroad

Spanish	119
Finance	80
Psychology	62
Marketing	55
English and Creative Writing	47
Political Science	39
Business Analytics and Information Systems	36
Communication Studies	34
Journalism and Mass Communication	33
Nursing	33

Programs with the highest percentage of students studying abroad

Ancient Civilization	29.6%
International Studies	17.2%
German	17.1%
Geoscience	14.6%
French	13.5%
International Relations	12.3%
Marketing	11.8%
Spanish	11.8%
Asian Languages and Literature	11.1%
Public Health	10.3%

College of Liberal Arts and Sciences

Tippie College of Business

College of Nursing

College of Public Health

Certificate programs with highest percentage studying abroad 2018-19

Medieval Studies Certificate	23.5%
International Business	20.2%
Global Health Studies	13.5%
Political Risk Analysis	12.5%
Fundraising and Philanthropy Communication	11.8%

Minors (that do not have a corresponding major) with highest percentage studying abroad

Korean Studies	28.0%
Latin	25.0%
Latin American Studies	22.2%
Translation for Global Literacy	20.0%
Health and the Human Condition	12.5%

Program Types

59%

of students
studied abroad on programs
administered or managed by
the University of Iowa



133

undergrads completed an
internship or practicum
during their time abroad



49

students completed
programs where service &
community engagement was
emphasized



36

undergrads completed
research while they were
abroad



114

students participated in a
study abroad program where
foreign language coursework
was required



New Programs

New study abroad programs attracted participation from **84** students in their first year alone. Many of these new programs offer additional options for students in the Honors program, from the Tippie College of Business, and the College of Engineering.

4

faculty-led programs

+

5

new locations from existing program

+

3

new partnerships

Land of the Muses:
Traveling Like a Writer

Migration and Social
Entrepreneurship

Archaeological Fieldwork
in Spain

City of Athens

CIEE summer in
Copenhagen

IES Internships Vienna

USAC Luneburg Program

IES Dublin: Dublin Writing
Program

IES Dublin: Dublin City
University

STEM and Irish Studies
in Dublin

International Business in
Sydney

Iowa at Oxford: Exeter
College



University of Iowa English professor John D'Agata with students in front of the original entrance of the Bronze Age citadel of Mycenae; *Land of the Muses: Traveling like a Writer.*



"Students should travel with faculty-led programs because they are an immense source of information to tap into. Our local tour guide, Eleni, was so informed on the architecture and history, but Professor D'Agata knew how to teach young writers and make the experience memorable for us."

Rebecca Carey, English and creative writing major, recounts her experience on D'Agata's program in Greece

Advising

Students are encouraged to visit Study Abroad to explore program options and meet with advisors to discover programs that will meet their academic needs and personal requirements.



"The prospect of studying abroad is both incredibly exciting and vastly terrifying—and once you get to the point of starting that application, the terrifying aspect is intensified. I remember feeling quite overwhelmed during this stage, and I was very thankful to have Emily as my advisor. To have someone patient and kind to help me with program applications and scholarship drafts, and to even just listen to me ramble about my fears and insecurities, was just what I didn't know I needed until I got it."

Linguistics and Japanese major Onae Parker with Study Abroad Advisor Emily Gruis

 THE UNIVERSITY
INTERNATIONAL PROGRAMS

5,851

student visits by
1,872 unique
students

Visiting our office is not required when going on short-term UI faculty-led programs, although many students participating in those programs do seek us out as a resource.

2,299

student
appointments
conducted

In August of 2018, Study Abroad began using the new MAUI online scheduling tool. 1,868 student appointments with Study Abroad advisors were made with the new online system in 2018-19. **907** of those were first-time advising appointments.

933

student
applications
reviewed

Depending on the selected program, not all UI students are required to complete an application that is processed by Study Abroad.

Outreach

91

outreach events

6,055

students reached

768

students attended a
Discover Study Abroad
session in its inaugural year

Hundreds of University of Iowa students visited our annual Study Abroad Fair in September, and over 6,000 students were reached through classroom visits, recruitment events, student organizations, and campus tabling, many of which were conducted by Study Abroad's student outreach assistants.

In September, a new outreach initiative was launched called **Discover Study Abroad**— weekly information sessions intended to serve as the first step for interested students to learn more about the study abroad process, locations, eligibility, deadlines, academics, and more.

Students visiting information tables at the fall Study Abroad Fair

College of Education

71

studied abroad
4.3% of enrolled students

Top 5 Programs of Study

Program of Study	% abroad
Art Education	21%
Talented and Gifted Education	18%
Foreign Language Education	11%
Social Studies Education	10%
Mathematics Education	7%

PROGRAM SPOTLIGHT

Led by Gerta Bardhoshi, assistant professor of counselor education, **Origins of Humanistic Counseling** provided students the opportunity to gain a deeper understanding of the culture in which humanism originated through an experiential exploration of the history and topography of Greece.



The College of Education sends students of color abroad in a higher percentage than their representation on campus.



Greece: Origins of Humanistic Counseling, Summer 2019

73

studied abroad

3.1% of enrolled students

17.7%

of engineering students
graduating in 2018-19
studied abroad

Top 5 Programs of Study

Program of Study	% abroad
Environmental Engineering	10%
Industrial Engineering	7%
Biomedical Engineering	4%
Technological Entrepreneurship	3%
Mechanical Engineering	2%



STUDENT TESTIMONIAL

"I got to apply my knowledge of environmental engineering and work alongside other engineering, economics, and environmental policy majors on projects that allowed me to better understand myself and how I fit into these groups solving complex environmental issues. Studying these topics in Iceland, a country rich in renewable resources, made for an immensely valuable life experience."

-Connor Johnson: environmental engineering
SIT Iceland Renewable Energy, Technology and Resource Economics

SIT Iceland Renewable Energy, Technology & Resource Economics
program, Spring 2019 - Photo credit: Connor Johnson

College of Public Health

26

studied abroad
10.4% of enrolled students

PROGRAM SPOTLIGHT

2019 marked the second year the College of Public Health participated in the interdisciplinary **Xicotepec service-learning course**. This year's service project focused on the intersection of nutrition, body image, and social media. This course offers students the chance to apply their public health classroom skills in a real-world experience, including how to effectively work with a translator, interacting with global health ethics, and adaptive teamwork with individuals from diverse backgrounds.

”

“Service-learning courses like the one offered in Xicotepec help students connect what they are currently learning in college to their post-academic lives, while also introducing them to new challenges and skills they may never have encountered before, such as global health ethics, language barriers, and cultural humility.”

- Senior administrator, Sophie Switzer,
Global Health Programs



College of Public Health students travel to Xicotepec for service-learning course

College of Liberal Arts and Sciences

682

studied abroad
3.4% of enrolled students

15.2%

of CLAS students
graduating in 2018-19
studied abroad

Top 5 Programs of Study

Program of Study	% abroad
Ancient Civilization	30%
Korean Studies	28%
Latin	25%
Medieval Studies Certificate	23%
Latin American Studies	22%



PROGRAM SPOTLIGHT

Thanks to the assistance of a Global Research Partnership Award from International Programs, **UI Professor of Anthropology Katina T. Lillios**, along with a group of UI students, travelled to Spain in July for the unique opportunity to participate in an archaeological excavation and develop important skills in research collaboration and fieldwork.

Professor Katina T. Lillios leading a group of students in the La Mancha region of Spain.

Tippie College of Business

247

studied abroad
5.8% of enrolled students

25.9%

of Tippie students
graduating in 2018-19
studied abroad

Top 5 Programs of Study

Program of Study	% abroad
International Business	20%
Marketing	12%
Finance	9%
Business Analytics	7%
Entrepreneurial Management	6%

RISE REQUIREMENT

Beginning with students admitted in Fall 2015, undergraduates in the Tippie College of Business must meet the RISE requirement in order to graduate, resulting in a steady increase in the percentage of Tippie students studying abroad. Students must complete at least one of the following: research, internship, study abroad, or experiential learning.



STUDENT TESTIMONIAL

"My experience abroad helped me gain a greater understanding of how international business differs from what we are used to. I was able to expand my knowledge of finance outside of my accounting major, which better helps me in understanding all aspects of business. As this was my first time abroad in my life, I finally was exposed to different cultures. I saw a completely different way of life in even the simplest of things."

--Jake Smalling; accounting and business analytics;
London Winter Program

College of Nursing

36

studied abroad

4.9% of enrolled students

18.5%

of College of Nursing students graduating in 2018-19 studied abroad

PROGRAM SPOTLIGHT

In spring 2018, a new nursing practicum was launched under the direction of Professor Anita Nicholson. In its first iteration, 8 students learned about the health systems of Eswatini through visiting several kinds of facilities. In the 2018-19 academic year **21 more nursing students participated**, greatly increasing the number of nursing students participating in study abroad.



SUSAN AND ANDY CODE

The generosity of Susan Code (BSN '79) and Andy Code (BBA finance '80, MBA '81) led to a donation to the UI College of Nursing that will provide scholarship funding for nursing students to travel to Eswatini (formerly known as Swaziland) for a community and population health learning experience.

"The Codes have made significant contributions to support the University of Iowa and its efforts to solve global health issues which are important to them."

-College of Nursing Dean Julie Zerwic

Health and Safety

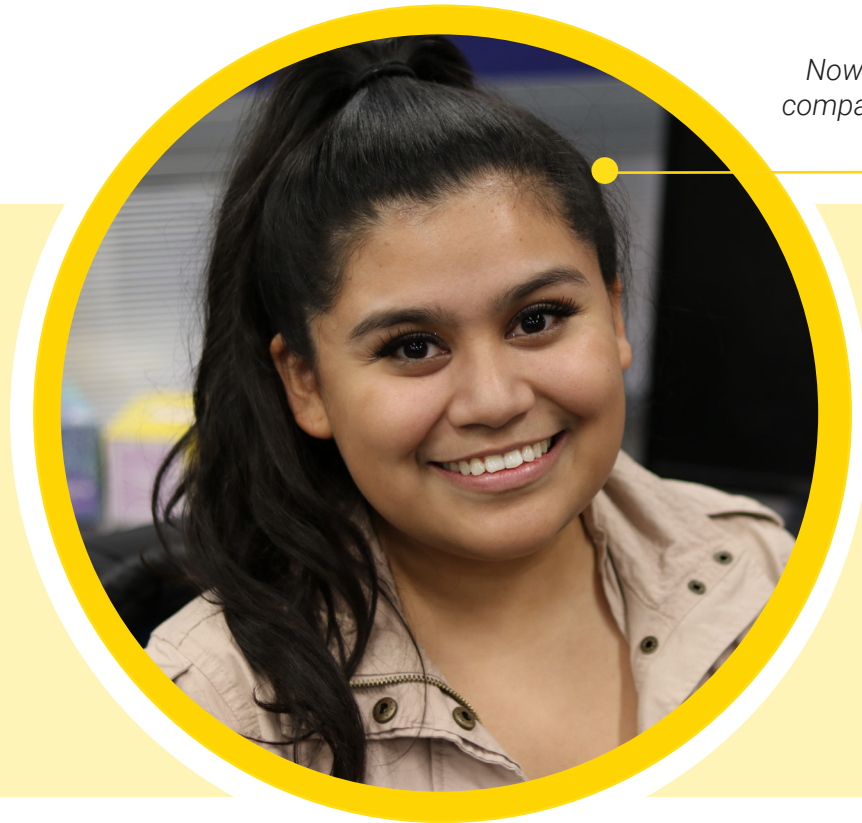
The health and safety of our students abroad is a top priority that informs decision making throughout the planning and implementation of programs abroad. The Study Abroad office has two dedicated international health, safety, and security staff members who work with a private security partner to plan and implement risk mitigation strategies and coordinate 24/7 international emergency response. As members of the U.S. Department of State Overseas Security Advisory Council, these staff members coordinate with security professionals in academia and in other U.S. business sectors operating worldwide.

Additionally, the Study Abroad office registers students in the university travel registry, enrolls them in mandatory international insurance coverage, and provides an online pre-departure orientation which focuses heavily on health and safety. These services apply to all UI students who travel abroad under the auspices of the UI, whether they go on programs through the Study Abroad office, on internships, medical rotations, do research, attend conferences, or participate in other international opportunities.

The Study Abroad office also provides crisis response training along with a supplementary emergency guidebook for faculty and staff who lead student groups abroad.



Alumni Reflections



Now working in Hiawatha, Iowa, at a global marketing and advertising company, Ana Arzate (BA French, international studies '17) completed a global internship in Paris, France, as an undergraduate.

"I can cross-reference what I learned from my internship into my current position. For example, I work with a small team now where each team player makes an impactful contribution in how we move forward and grow. I also get to utilize my language skills to communicate with our dealer network all over the world - like I did with making phone calls to different countries during my internship!"

Now in the doctor of physical therapy program, Andrew Broderick (BS human physiology '16) studied abroad in Newcastle, Australia, as an undergraduate student.



"Studying abroad was one of the most important life-changing experiences of my life. There is no better way to help yourself grow and become more confident in yourself as an individual than by stepping outside of your comfort zone. I experienced how to communicate with a myriad of people whose backgrounds differed very much from that of my own. I attribute so many of the doors that have been opened for me to my study abroad experience and the lessons I learned during that time."